Association of Equipment Manufacturers
POLLING PRESENTATION

November, 2018
Morning Consult is a technology company revolutionizing ways to collect, organize, & share survey research data to transform how decisions are made.

**COLLECT**
*Survey Research*

Morning Consult’s advanced survey research technology collects data at unprecedented scale, speed, and accuracy.

**ORGANIZE**
*Data Intelligence*

Morning Consult’s proprietary visualization and analysis software informs strategy and enhances campaigns.

**SHARE**
*Media Platform*

Morning Consult’s media platform and email briefings reach key decision makers in media, government, and industry.

---

**CLIENTS**

Google, CVS Health, Aetna, Audi, AT&T, FedEx, Facebook

**MEDIA PARTNERS**

The New York Times, POLITICO, Bloomberg
Agenda

Key Points
- Overview of Key Findings

General Voter Views
- State of America
- Motivations to Vote in 2018 Midterm Elections

Policy Issues: Infrastructure
- Importance of Infrastructure Investment
- Willingness to Help Upgrade US Infrastructure
Majority (68%) say infrastructure investment was an important factor in deciding who to vote for in the 2018 midterm elections.

Safer commutes and job creation are top two outcomes voters think are most likely if Congress passes legislation to address America’s infrastructure needs.

Two in three voters (and strong majorities across key demographic groups) agree federal infrastructure investment should also include support for job training programs.

Methodology
This poll was conducted from November 21-25, 2018, among a national sample of 1,945 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.
Key Points

1. Overview of Key Findings

General Voter Views

2. State of America
   - Motivations to Vote in 2018 Midterm Elections

Policy Issues: Infrastructure

3. Importance of Infrastructure Investment
   - Willingness to Help Upgrade US Infrastructure
Voters give mixed views on approval of the job Donald Trump is doing as President. However, slightly more disapprove than approve.

*Do you approve or disapprove of the job Donald Trump is doing as President?*

- Strongly Approve: 23%
- Somewhat Approve: 21%
- Somewhat Disapprove: 13%
- Strongly Disapprove: 39%
- Don't Know / No Opinion: 5%

44% approve, 52% disapprove.
Three-in-five voters say things have gotten seriously off track in the United States.

Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?
Economic issues is top priority among voters when casting their vote for government officials.

Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

- Economic Issues: 26%
- Security Issues: 19%
- Senior's Issues: 17%
- Health Care Issues: 17%
- Education Issues: 7%
- Women's Issues: 6%
- Other: 5%
- Energy Issues: 4%
Key Points
- Overview of Key Findings

General Voter Views
- State of America
- Motivations to Vote in 2018 Midterm Elections

Policy Issues: Infrastructure
- Importance of Infrastructure Investment
- Willingness to Help Upgrade US Infrastructure
Majority (68%) say infrastructure investment was an important factor in deciding who to vote for in the 2018 midterm elections.

How important was infrastructure investment in determining who you voted for in the 2018 midterm elections?
Seniors (54%) and Democrats (49%) are especially likely to report infrastructure investment played an important role in who they voted for in the 2018 midterm elections.

How important was infrastructure investment in determining who you voted for in the 2018 midterm elections?

<table>
<thead>
<tr>
<th>Category</th>
<th>Very important</th>
<th>Moderately important</th>
<th>Don’t know / Unsure</th>
<th>Slightly important</th>
<th>Not at all important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Voters</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gender: Male</td>
<td>19%</td>
<td>25%</td>
<td>14%</td>
<td>24%</td>
<td>17%</td>
</tr>
<tr>
<td>Gender: Female</td>
<td>17%</td>
<td>23%</td>
<td>16%</td>
<td>26%</td>
<td>18%</td>
</tr>
<tr>
<td>Age: 18-34</td>
<td>22%</td>
<td>21%</td>
<td>18%</td>
<td>21%</td>
<td>17%</td>
</tr>
<tr>
<td>Age: 35-44</td>
<td>19%</td>
<td>22%</td>
<td>19%</td>
<td>23%</td>
<td>17%</td>
</tr>
<tr>
<td>Age: 45-64</td>
<td>17%</td>
<td>25%</td>
<td>13%</td>
<td>28%</td>
<td>18%</td>
</tr>
<tr>
<td>Age: 65+</td>
<td>34%</td>
<td>8%</td>
<td>24%</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>PID: Dem (no lean)</td>
<td>21%</td>
<td>28%</td>
<td>10%</td>
<td>27%</td>
<td>13%</td>
</tr>
<tr>
<td>PID: Ind (no lean)</td>
<td>16%</td>
<td>25%</td>
<td>20%</td>
<td>22%</td>
<td>16%</td>
</tr>
<tr>
<td>PID: Rep (no lean)</td>
<td>21%</td>
<td>23%</td>
<td>12%</td>
<td>24%</td>
<td>20%</td>
</tr>
<tr>
<td>Income: Under 50k</td>
<td>21%</td>
<td>24%</td>
<td>18%</td>
<td>21%</td>
<td>15%</td>
</tr>
<tr>
<td>Income: 50k-100k</td>
<td>18%</td>
<td>27%</td>
<td>10%</td>
<td>28%</td>
<td>17%</td>
</tr>
<tr>
<td>Income: 100k+</td>
<td>16%</td>
<td>28%</td>
<td>6%</td>
<td>29%</td>
<td>22%</td>
</tr>
</tbody>
</table>
Safer commutes and job creation are top two outcomes voters think are most likely if Congress passes legislation to address America’s infrastructure needs.

If Congress passes legislation that addresses our nation’s infrastructure needs, personally which outcomes do you believe are most likely? You may select up to two options.
Majority of voters agree federal infrastructure investment should also include support for job training programs.

Please indicate whether you agree or disagree with the following statement: Federal infrastructure investment should also include support for job training programs in related fields such as construction and manufacturing.

- Strongly Agree: 30%
- Agree: 36%
- Neither agree nor disagree: 17%
- Disagree: 5%
- Strongly Disagree: 6%
- Don't know/ No opinion: 7%

66%
Voters among all main demographics agree federal infrastructure investment should also include support for job training programs. Majority of Democrats and Republicans agree, showing bipartisan support.

Please indicate whether you agree or disagree with the following statement: Federal infrastructure investment should also include support for job training programs in related fields such as construction and manufacturing.

Policy Issues: Infrastructure