



You pay your dues. Why not get the most from your membership? You may be surprised at all that AEM has to offer. We'll be in your area. Come spend a few hours - reap the benefits for years.

Maximize Your AEM Membership

Wednesday, April 25, 2012 ~ Pheasant Run Resort ~ St. Charles, IL
(in conjunction with AEM's Product Safety & Compliance Seminar)

Agenda

- 11:45-12pm **Welcome and Overview** - Hear from a long-time member how his company leveraged AEM products and services to increase their ROI. Then get a brief overview of AEM.
- 12-1pm **Luncheon** - Join the larger group of AEM Product Safety and Compliance Seminar (PS&CS) attendees
- 1-3pm **Ask our experts** what AEM can do for you specifically as they detail AEM's products & services: Statistics, Education, Market Intelligence, Tech & Safety, Legislation & Advocacy
- 3-4pm **Communicating for Results: Corporate Decision Making** - *Speaker George Soule, Bowman & Brooke* (together with PS&CS group)

\$25 includes: Program, luncheon, speaker, customized report of the AEM products and services most likely to advance your business. **BONUS free** optional add-ons:

- **Tuesday, April 24 6-9pm: Trivia/Family Feud Networking Event**
- **Wednesday, April 25**
 - ◇ **7-8am Breakfast**
 - ◇ **8-9:30am Social Media** - *Speaker Carisa Miklusak, Media Strategies*
 - ◇ **10-11am You choose one of three PS&CS sessions:**
 1. Engineering Documentation Made Simple & Safe
 2. Incident Reporting & Investigation
 3. ANSI Z356-Applying the Safety Content

