



AN OVERVIEW OF THE ASSOCIATION OF EQUIPMENT MANUFACTURERS

The Association of Equipment Manufacturers (AEM) is the North American-based international trade group providing innovative business development resources to advance the off-road equipment manufacturing industry in the global marketplace.

AEM numbers some 800 companies that produce and market equipment, products and services used worldwide in the agriculture, construction, forestry, mining and utility sectors.

These companies manufacture a wide variety of equipment, from large earthmovers and agricultural equipment to smaller hand-held, portable and walk-behind machinery - designed to handle a myriad of specialized tasks. AEM members make the machines that provide the productivity to feed, build and power the world.

For more than a century, AEM has provided a manufacturer forum for industry- wide action that transcends individual member company size, product line or individual business concerns. Companies participating in AEM work together for the betterment of the industry and public needs, at the state, national, provincial and international levels.

Association services include:

- Product safety and technical support
- Market information and equipment statistics
- Public policy representation
- Trade shows
- Global business development services
- Education and training programs
- Worksite safety/educational materials
- Workforce development activities

AEM's role as a trade show owner and producer provides high-quality manufacturer-run events that offer optimum return on investment for exhibitors and attendees, with show revenues going to support the industry. Shows include AG CONNECT Expo (agricultural), CONEXPO-CON/AGG (construction/construction materials) and ICUEE-The Demo Expo (utility/construction), among others. AEM also has a show presence in China, India and Russia.

The Association is headquartered in Milwaukee, Wisconsin (USA), with branch offices in the world capitals of Washington, DC (USA); Ottawa, Canada; and Beijing, China; and a European presence in Brussels, Belgium. Go online for more information at www.aem.org.

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