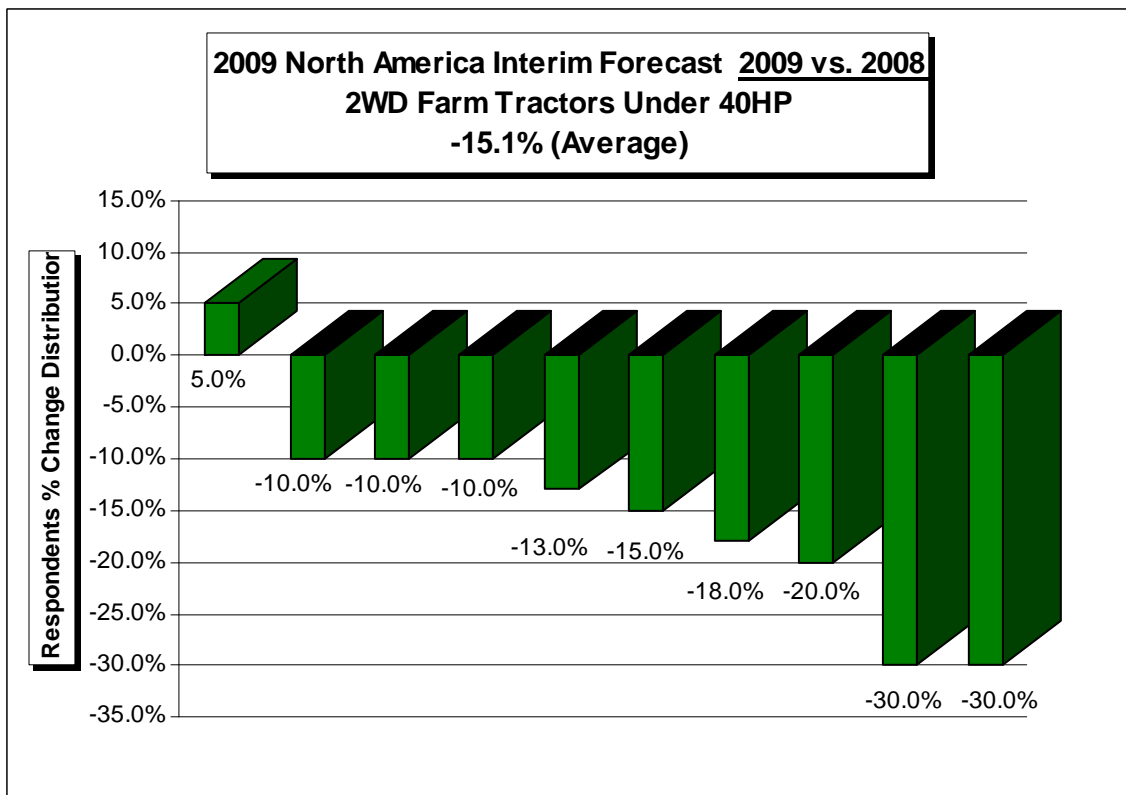


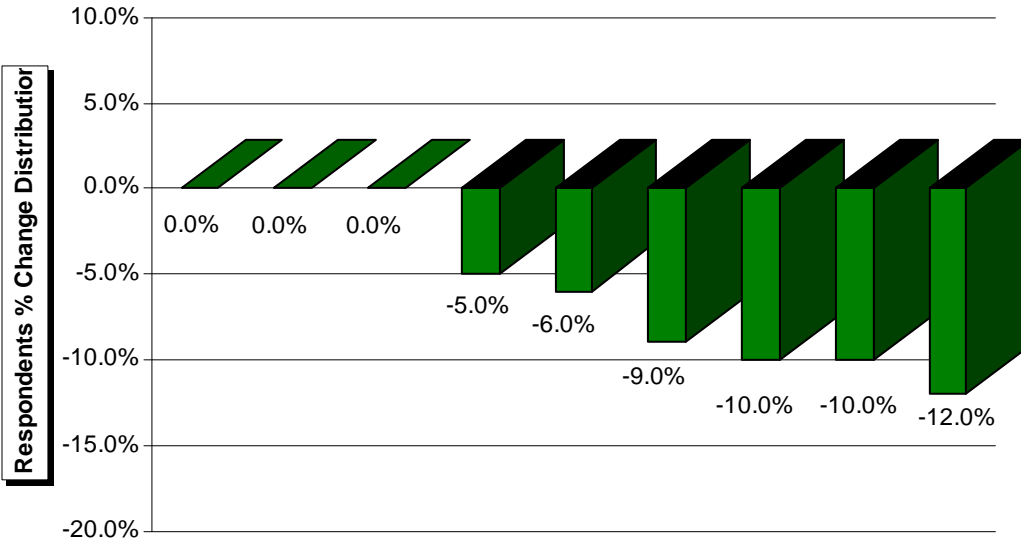
## FACTORS INFLUENCING FUTURE NORTH AMERICA SALES 2009

Based upon several years of surveying members, the following factors have emerged as key influences on new equipment sales. The chart below reflects manufacturers forecast anticipated changes in these factors.

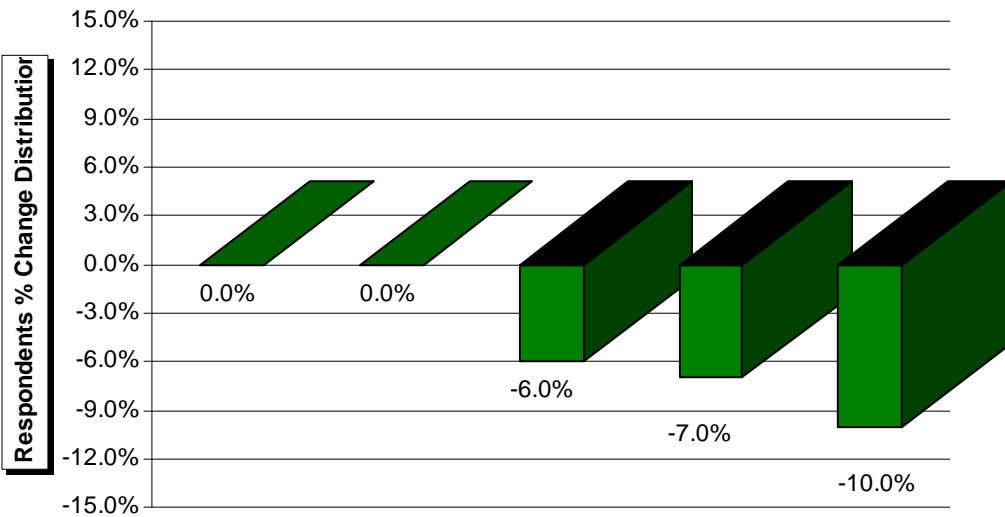
Factor(s)	Significantly Up	Modestly Up	About the Same	Modestly Down	Significantly Down
<b>FINANCIAL</b>					
Credit Availability			41.7%	41.7%	16.7%
<b>FARM EQUIPMENT</b>					
Operator Attitude Toward Purchases			16.7%	75.0%	8.3%
Replacement Demand/Need			36.4%	54.5%	9.1%



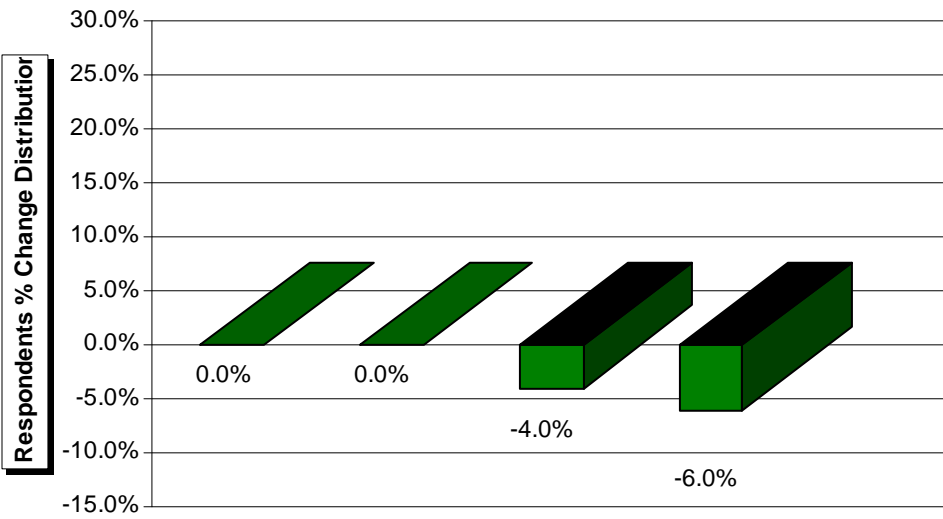
**2009 North America Interim Forecast 2009 vs. 2008**  
**2WD Farm Tractors 40-100HP**  
**-5.8% (Average)**



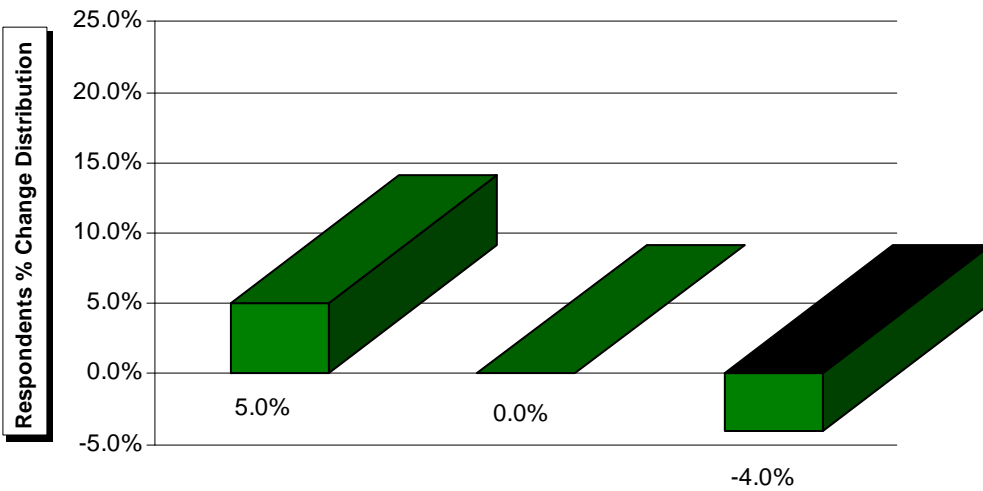
**2009 North America Interim Forecast 2009 vs. 2008**  
**2WD Farm Tractors 100HP & Over**  
**-4.6% (Average)**



**2009 North America Interim Forecast 2009 vs. 2008**  
**4WD Farm Tractors**  
**-2.5% (Average)**



**2009 North America Interim Forecast 2009 vs. 2008**  
**Planters (ALL)**  
**+0.3% (Average)**



**2009 North America Interim Forecast 2009 vs. 2008**  
**Self-Propelled Combines**  
**-0.5% (Average)**

