

Rural America

Equipment manufacturers depend on a strong and vibrant rural America to make the equipment that builds, powers, and feeds the world.

Our Position

Strong rural communities that provide Americans with quality education, state-of-the-art infrastructure, economic certainty for ranchers and farmers, and family-sustaining jobs are critical to the long-term success of our industry.

Policy Priorities

The agricultural community is close-knit and closely linked with our industry; when farmers succeed, equipment manufacturers succeed. That is why AEM supports policies that provide the tools to help farmers and ranchers to manage risk, open up more markets for U.S. commodities, ensure a regulatory system that is fair and transparent, and access the technology to help farmers grow more food while improving the environment. This includes the continued implementation of the Agricultural Improvement Act of 2018 (the 2018 Farm Bill), support for the production and use of agricultural-based fuel, including corn and cellulosic ethanol and biodiesel, and infrastructure that adequately addresses the unique needs of rural communities.

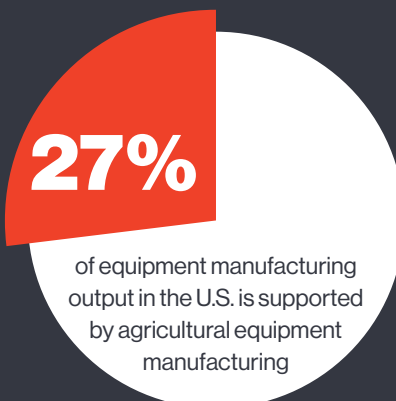
Free and fair trade is critical to the long-term success of rural America. Access to foreign markets enable farmers and ranchers to sell their goods to new markets, helping them to increase revenue and build stronger businesses. That is why AEM supports policies that expand rural America's access to foreign markets, opposes the use of tariffs and trade wars that hurt companies, workers, and farmers, and insists that we hold our trading partners accountable when they violate trade agreements.

Rural communities play an important role in our nation's economy. They are home to the majority of U.S. equipment manufacturing. Deteriorating rural infrastructure, however, threatens the competitive leadership of our industry. Equipment manufacturers' ability to meet domestic demands and compete globally depends on a robust and reliable infrastructure, including roads, inland waterways, ports, railways, and broadband.

That is why AEM advocates for long-term investment in rural America's infrastructure and urges Congress to focus on some of the critical needs of rural America, including clean water and affordable housing, expanded broadband access across rural communities, updated agriculture research facilities, and enhanced ability to supply affordable, reliable and secure power for the rural economy.

\$202 BILLION
in sales activity each year is generated by agricultural equipment manufacturing

Equipment manufacturers support
12%
of all U.S. manufacturing sector jobs



2.8 MILLION
equipment manufacturing jobs supported **across all 50 states**

The U.S. equipment manufacturing industry generates roughly
\$288 BILLION
a year to our economy