The Association of Equipment Manufacturers (AEM) invites all 2020 candidates to take the
Pledge to Equipment Manufacturers.

The Pledge to Equipment Manufacturers is a new program by AEM that encourages candidates to declare
their support for the policies that keep the industry strong and America exceptional. While the program is
neither an official endorsement nor a promise of financial support, it is an opportunity for 2020 candidates
to demonstrate their support for the 2.8 million men and women of the equipment manufacturing industry.

The equipment manufacturing industry supports one out of every eight manufacturing jobs in the United
States. The hardworking men and women who manufacture the equipment that helps build, power, and feed
our country expect their elected officials to offer bold and bipartisan solutions to the many concerns that keep
them awake at night; and they expect them to put policy ahead of politics and work to put forward solutions
to the industry’s greatest challenges.

A candidate that takes the Pledge to Equipment Manufacturers will affirm their support for sound policies
that will help equipment manufacturers build a better future for the workers they employ, the communities
they support, and the environment we all share.

Once you have taken the Pledge to Equipment Manufacturers, you will receive a suite of graphics that
you can post to your website, share through social media, and include in your campaign materials. AEM will
publicly thank you for your support with an official statement, and will promote your pledge to equipment
manufacturers through social media and in communications with our member companies and supporters.

We hope that you will join us in supporting the 2.8 million men and women of the industry by taking the
Pledge to Equipment Manufacturers, and we thank you for your support and for your service to our country.

PLEDGE TO EQUIPMENT MANUFACTURERS

I ________________________________ pledge to support the 2.8 million men and women of the
equipment manufacturing industry by advocating for bipartisan policies that will:

1. rebuild and modernize our nation's infrastructure,
2. expand access to foreign markets for U.S. manufactured goods and components,
3. preserve and improve our tax system to promote strong, sustained economic growth,
4. fund programs to attract, train and retain the next generation workforce,
5. support our farmers and ranchers and strengthen rural America,
6. create a sustainable future of safe and abundant food, fiber and renewable fuel, and
7. champion and defend intellectual property rights.

Printed Name: __________________________________________________________________________
Signature: ________________________________________________________________________________
Date: _____________________________________________________________________________________