

 MORNING CONSULT

# Association of Equipment Manufacturers

WASHINGTON STATE TRADE POLLING

September 13, 2018

# Key Points

**1 A majority (53%) of Washington adults feel they understand how trade policies impact the U.S. economy.**

- However, there is not much confidence or intensity in this understanding.
- Only 10% report they understand the impacts of trade policy on the economy 'very well,' while 43% report they understand the impacts 'somewhat well.'

**2 There are deep partisan divides when it comes to the support and opposition of tariff policies.**

- 62% of Washington Republicans support U.S. tariffs on Chinese goods, while 71% of Washington Democrats oppose these tariffs on Chinese goods.
- 50% of Washington Republicans support U.S. tariffs on steel and aluminum, while 72% of Washington Democrats oppose these tariffs on steel and aluminum.

**3 Washingtonians are concerned that these tariffs will increase the cost of everyday goods and damage relationships with U.S. allies.**

- Democrats are slightly more concerned about the damage these tariffs may have on the country's relationships with allies (35% most concerned).
- Republicans are slightly more concerned about increased prices on everyday goods (41% most concerned).

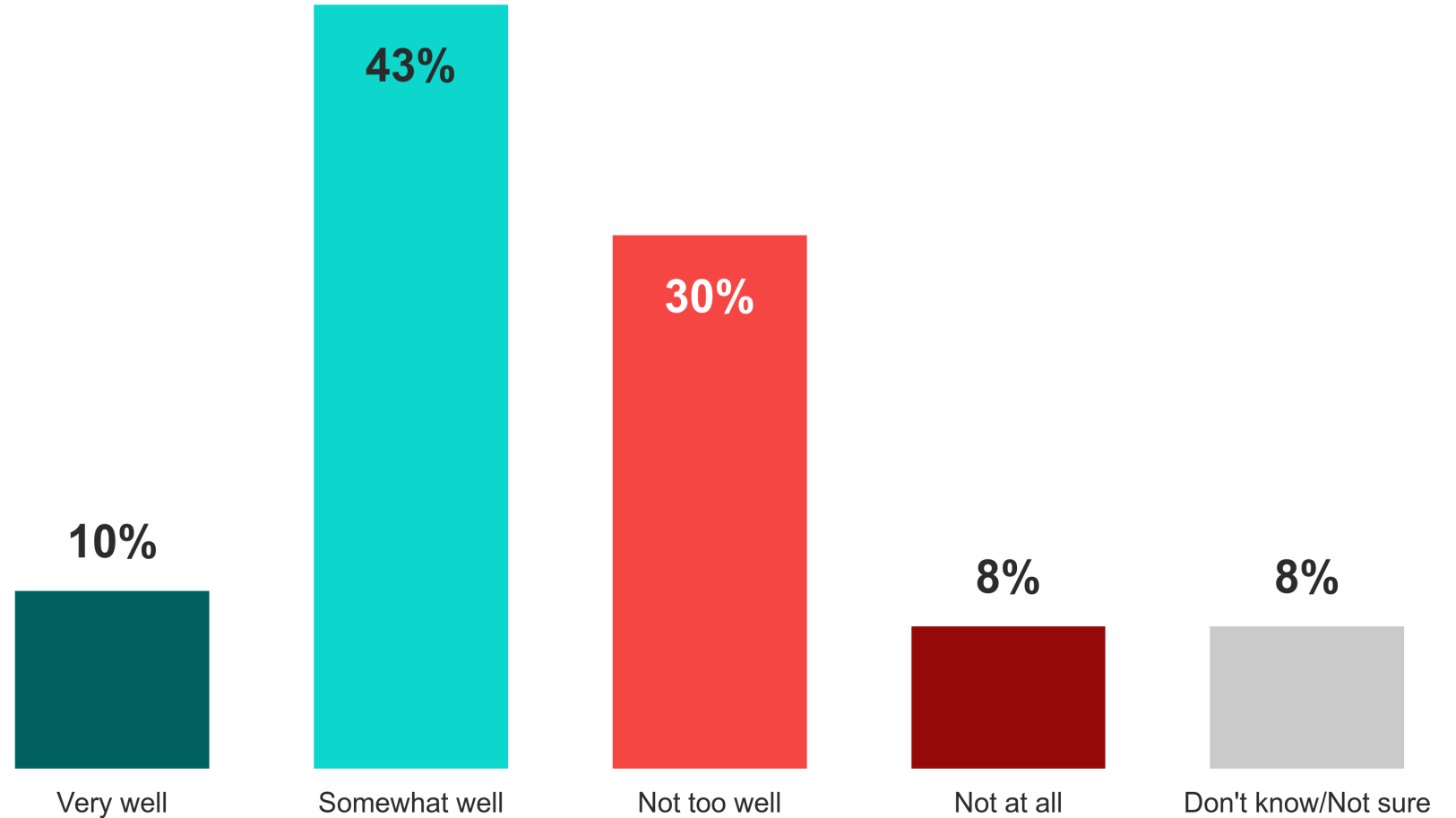
**4 When it comes to strengthening the Washington state economy, a majority of the state's residents believe free trade is the answer.**

- 61% report that they would like the government to pursue more free trade agreements to strengthen the Washington economy.
- Just 14% of Washington residents believe the government should pursue tariffs and barriers to strengthen the state's economy.

**Methodology:** This poll was conducted between September 5-6, 2018 among a sample of 1,184 Adults in Washington. The interviews were conducted online and the data were weighted to approximate a target sample of Adults in Washington based on age, educational attainment, gender, and race. Results from the full survey have a margin of error of plus or minus 3 percentage points.

## A plurality of Washington adults (43%) feel they understand how trade policies impact the U.S. economy 'somewhat well.'

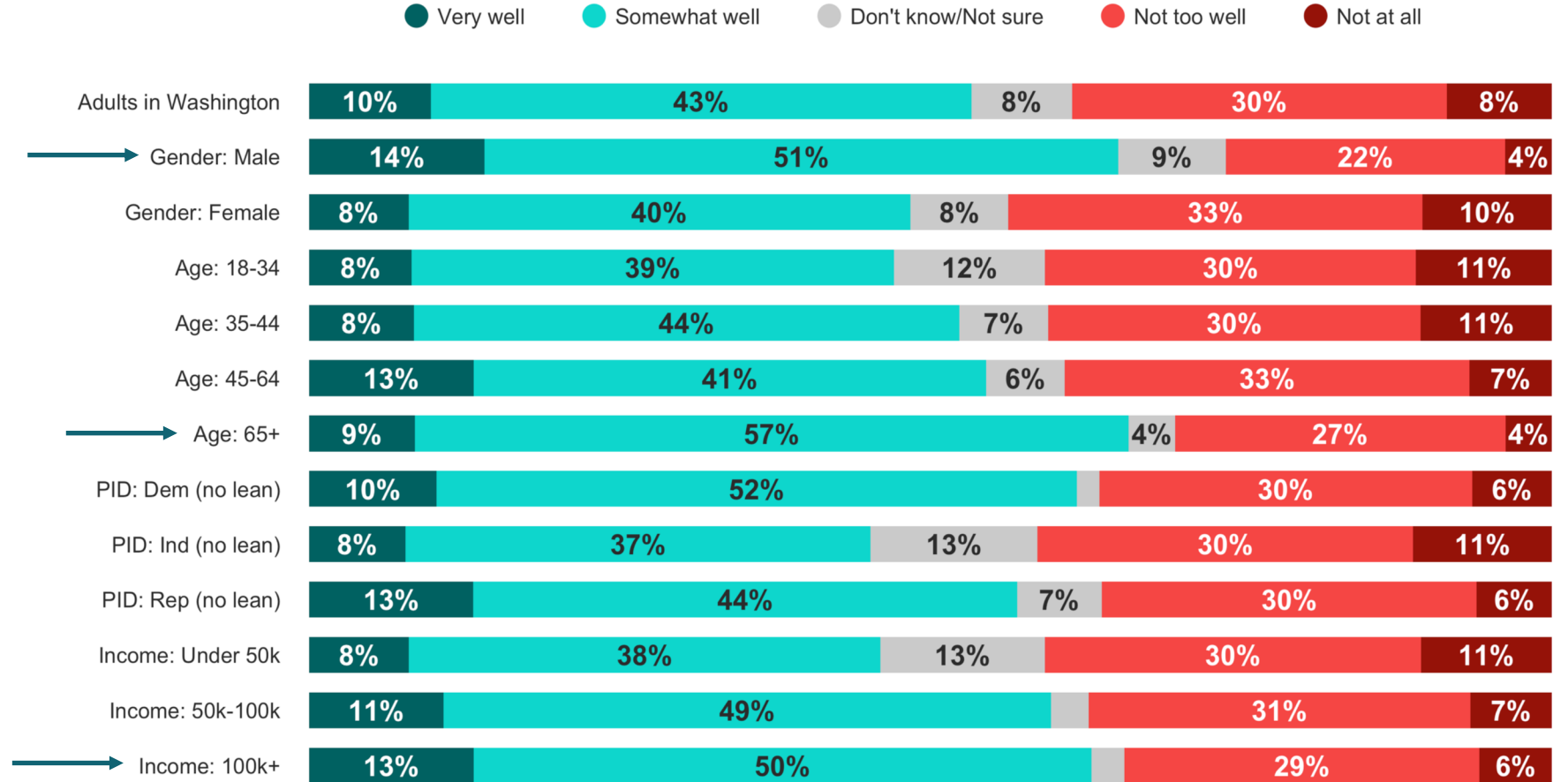
*How well do you understand how trade policies impact the U.S. economy?*



## Understanding of Trade Policy

# Men, seniors (65+), and high income earners (\$100k+) are more like to report that they understand how trade policies impact the U.S. economy.

*How well do you understand how trade policies impact the U.S. economy?*

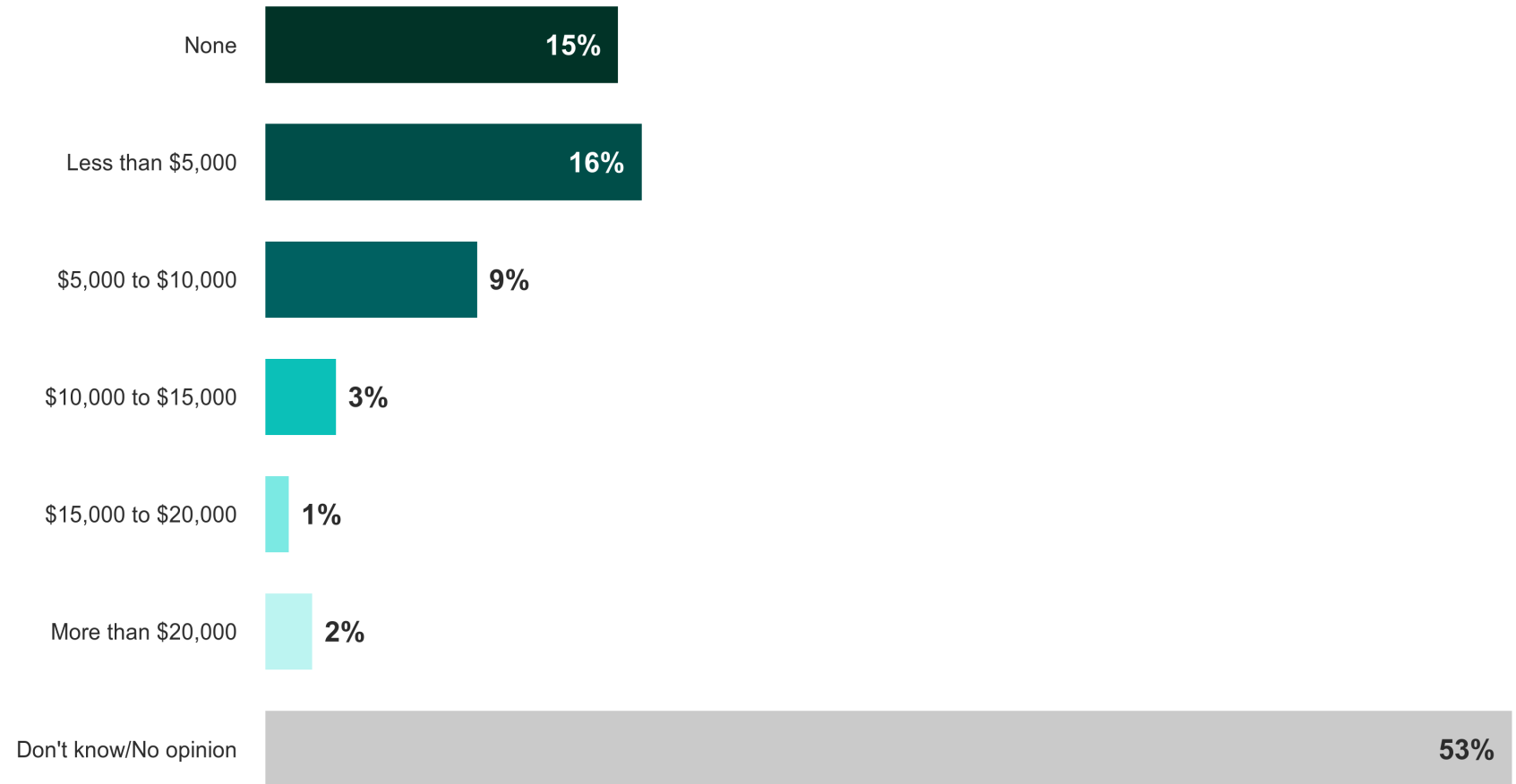


## Understanding of Trade Policy

## Purchasing Power

# A majority of Washington adults do not know how much of a boost in purchasing power the average household gets as a result of free trade agreements.

*How much of a boost in purchasing power does the average household get thanks to free trade agreements (i.e. cost of a can of soda, a new car, a cell phone, etc.)?\**

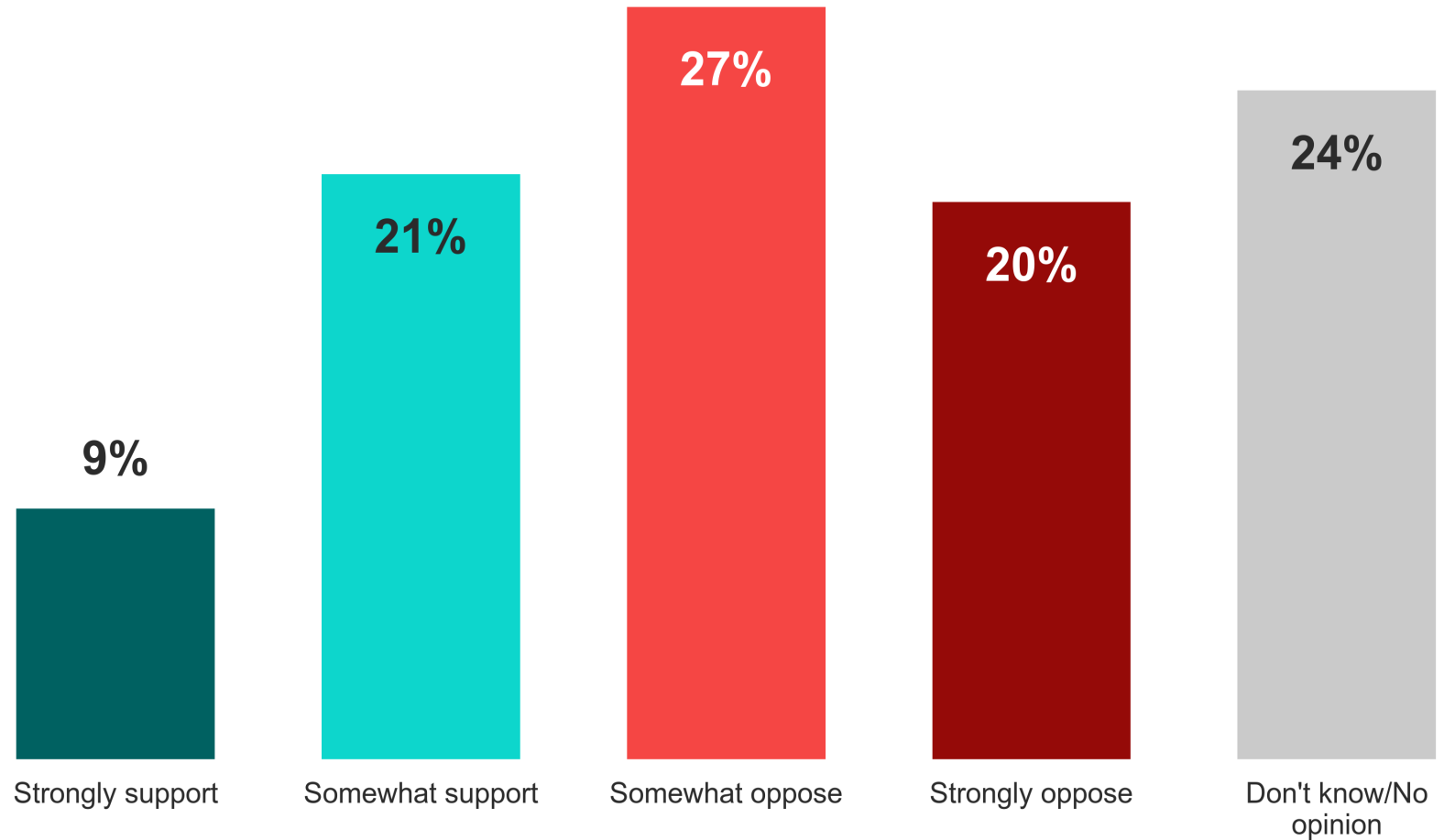


**Methodology:** This poll was conducted between September 11-September 12, 2018 among a sample of 855 Adults in Washington. The interviews were conducted online and the data were weighted to approximate a target sample of Adults in Washington based on age, educational attainment, gender, and race. Results from the full survey have a margin of error of plus or minus 3 percentage points.

## A plurality of Washington adults (47%) oppose the tariffs on Chinese goods.

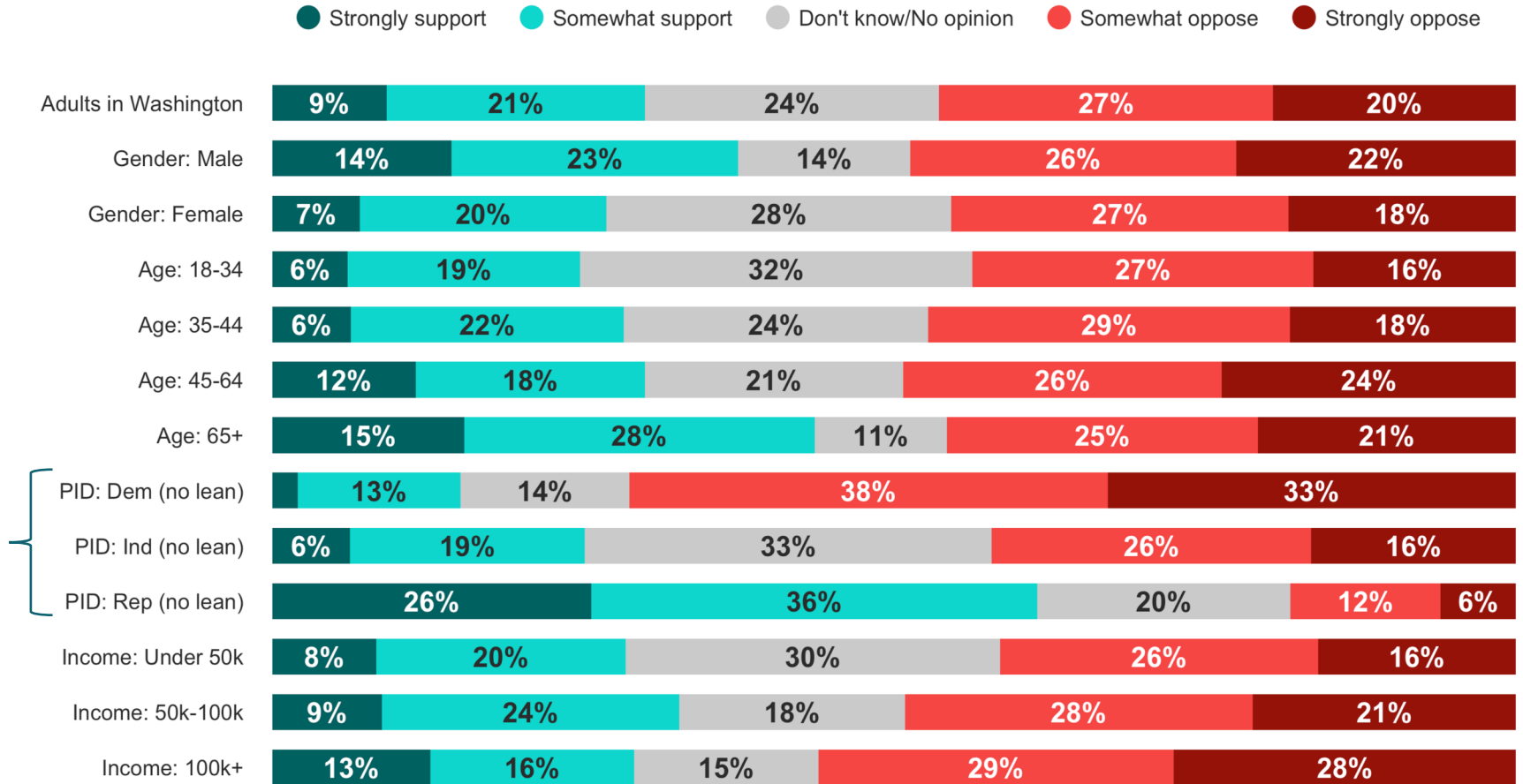
*As you may know, the U.S. has imposed or threatened tariffs on more than \$250 billion worth of Chinese goods. Based on what you know, do you support or oppose these tariffs on Chinese goods?*

### Chinese Tariffs



# There is a clear partisan divide when it comes to tariffs; while 62% of Republicans support these tariffs on Chinese goods, 71% of Democrats oppose these tariffs on Chinese goods.

*As you may know, the U.S. has imposed or threatened tariffs on more than \$250 billion worth of Chinese goods. Based on what you know, do you support or oppose these tariffs on Chinese goods?*

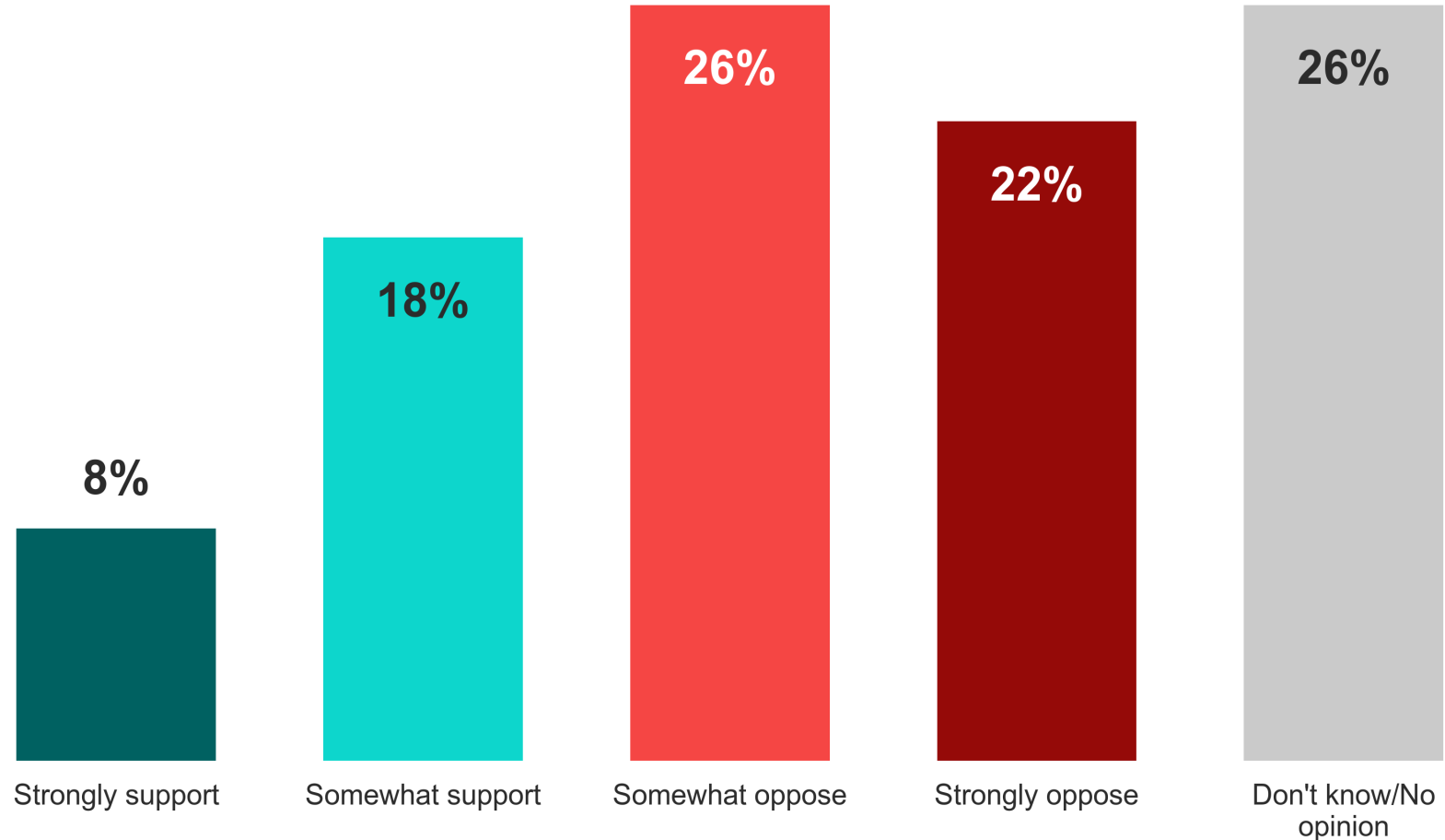


## Chinese Tariffs

## A plurality of Washington adults (48%) oppose the U.S. tariffs on aluminum and steel.

*As you may know, the U.S. has imposed a 25% tariff on steel imports and a 10% tariff on aluminum imports. Based on what you know, do you support or oppose these tariffs on aluminum and steel?*

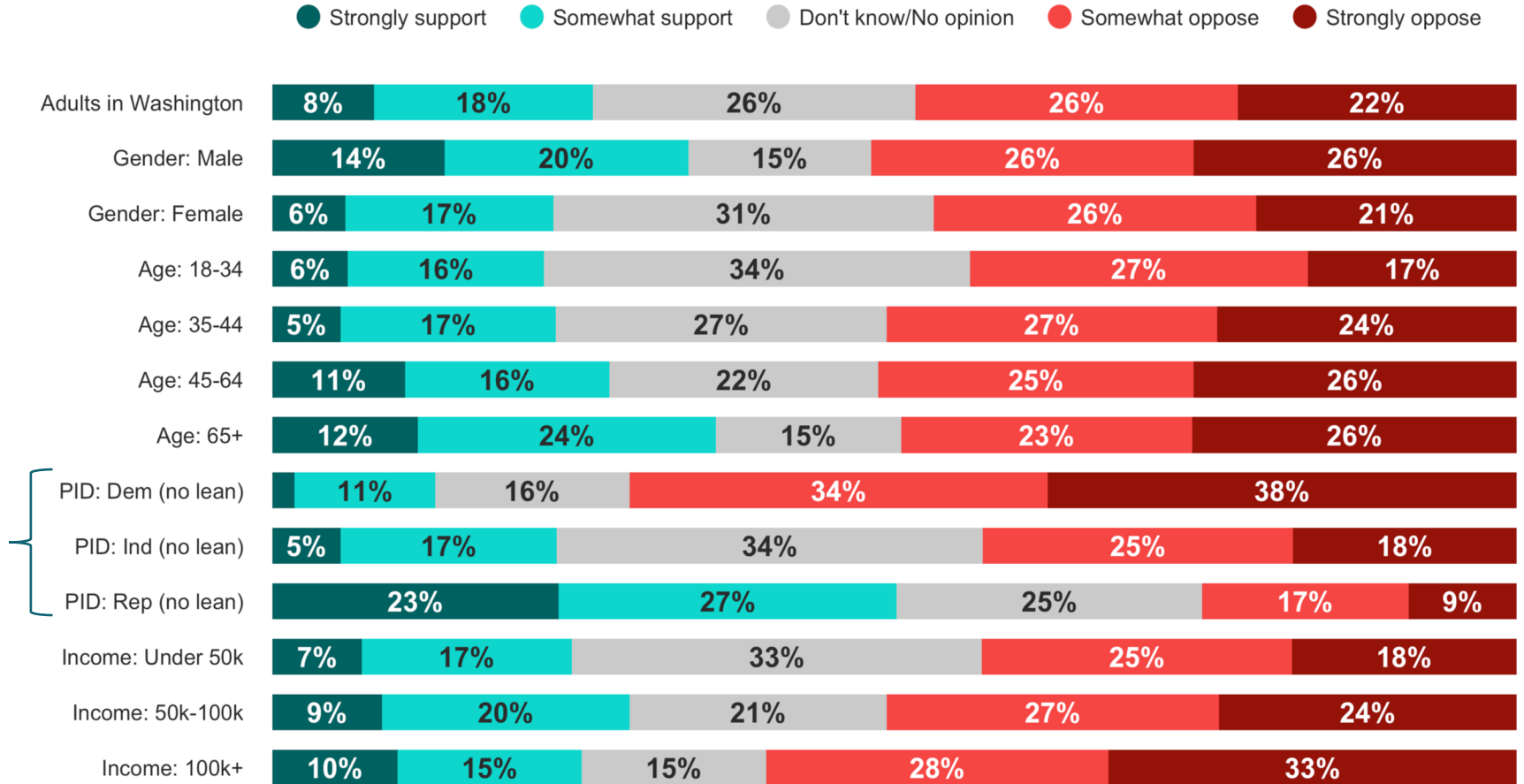
### Steel and Aluminum Tariffs





# There is still a clear partisan divide on the support for steel and aluminum tariffs, though Republican support is less intense for steel and aluminum tariffs (50% support) than it is for tariffs on Chinese goods (62% support).

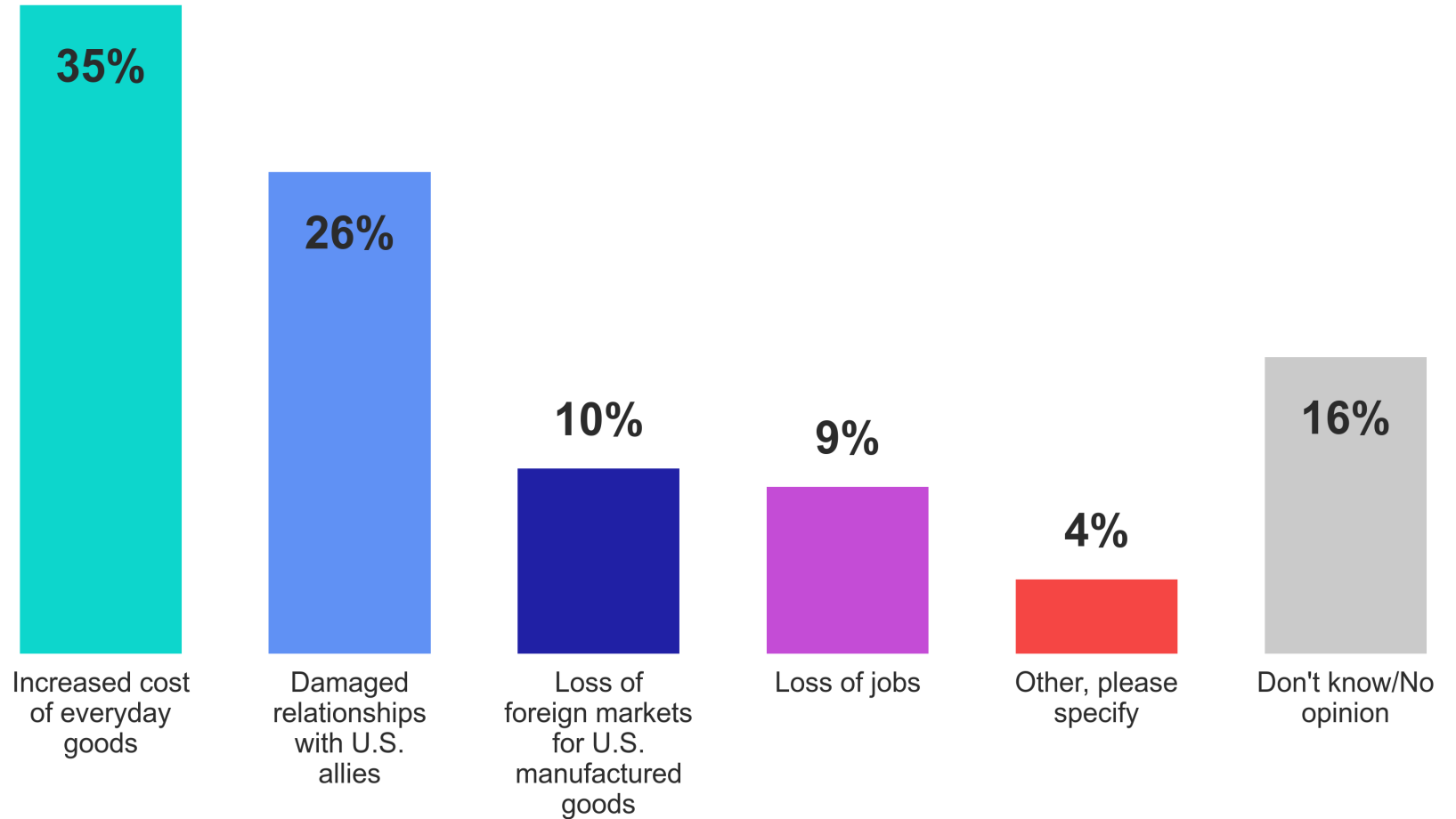
*As you may know, the U.S. has imposed a 25% tariff on steel imports and a 10% tariff on aluminum imports. Based on what you know, do you support or oppose these tariffs on aluminum and steel?*



## Steel and Aluminum Tariffs

## Washington adults are concerned that the tariffs will increase the cost of everyday goods (35%) and damage relationships with U.S. allies (26%).

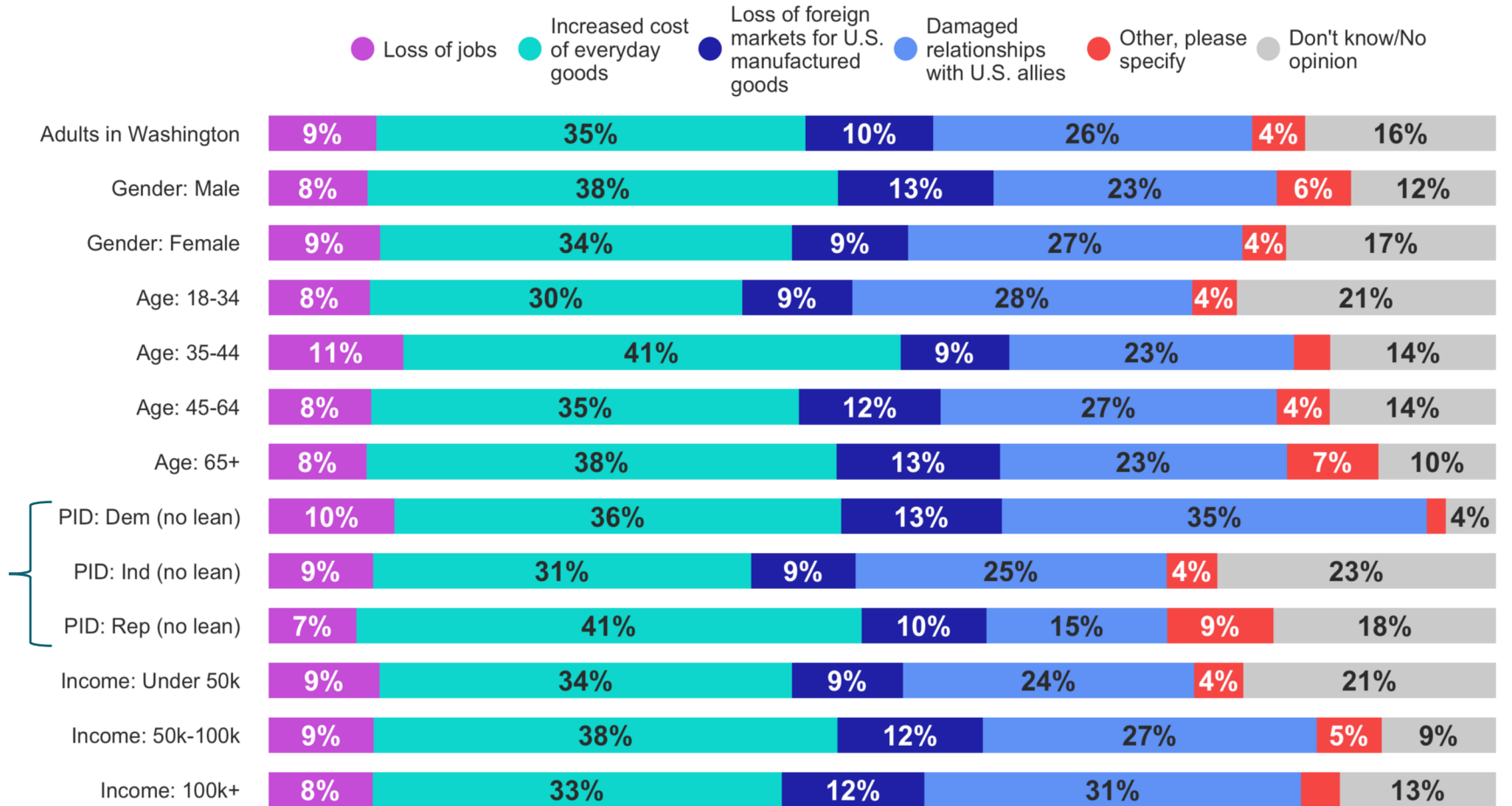
*Considering the potential consequences of the Trump Administrations tariffs, which of the following consequences worries you the most?*



## Consequences

# Democrats are slightly more concerned with the damage these tariffs may have on the country's relationships with allies, while Republicans are slightly more concerned with the increased cost of everyday goods.

*Considering the potential consequences of the Trump Administrations tariffs, which of the following consequences worries you the most?*



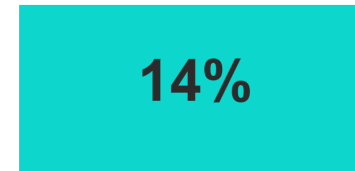
## Consequences

## A majority of Washington adults believe that the government should pursue more free-trade agreements as a means to strengthen the Washington state economy.

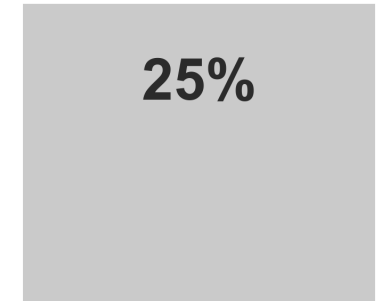
*When it comes to strengthening the Washington state economy, which of the following comes closest to your view, even if neither is exactly right?*



Government should pursue more free-trade agreements to open additional markets to American-made goods, commodities and services.



Government should pursue tariffs and other barriers against competing products from other countries.

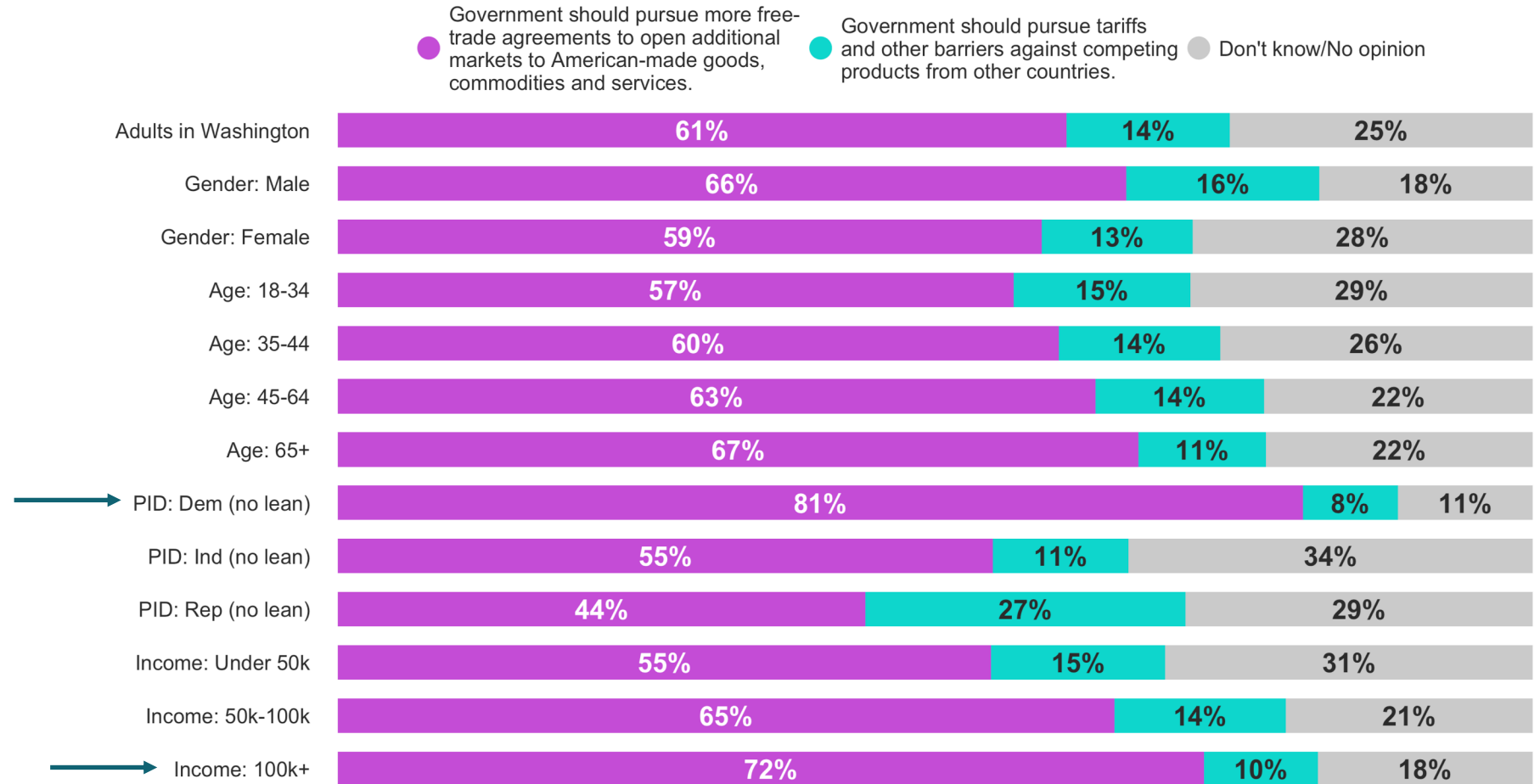


Don't know/No opinion

## Strengthening the Washington Economy

# When it comes to strengthening Washington's economy, Democrats and high income earners (\$100k+) disproportionately believe that the government should pursue more free-trade agreements.

*When it comes to strengthening the Washington state economy, which of the following comes closest to your view, even if neither is exactly right?*



## Strengthening the Washington Economy

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