

SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE

NOVEMBER 28-30, 2023 FORT LAUDERDALE, FL

BENEFITS OF SPONSORSHIP

Unparalleled exposure to 300+ high level executives and AEM members.

- All sponsors will receive recognition on the website and overall onsite signage.
- Contracts with logos and ads received by August 31, 2023 will be included in the Conference Notebook.
- All sponsors are offered the first-right-of-refusal on sponsorships for following year's event.

ANNUAL CONFERENCE SPONSORSHIPS



SESSION SPONSOR — \$8,000 EACH

Affiliate your brand with one of the industry-leading educational offerings. Sponsor logo will be displayed on presenter's first slide, verbal mention onsite, and signage. **Five opportunities available.**



COMMERCIAL VIDEO SPONSOR — \$10,000 EACH

30-second video to run prior to one session of sponsors choice.
5 SOLD Only one opportunity available!



HOSPITALITY SUITE SPONSOR — \$9,500 PER NIGHT

Enjoy naming rights of the popular hospitality suite. Sponsor has the opportunity to provide a giveaway item with AEM approval. Sponsor logo will be included on signage. Sponsor receives verbal recognition from AEM Annual Conference Host.
Only one opportunity available! — Tuesday and Thursday.

ANNUAL CONFERENCE SPONSORSHIPS



REFRESHMENT BREAK SPONSOR — \$7,000 EACH

Company logo on onsite signage and napkins. Sponsor receives verbal recognition from AEM Annual Conference Host onsite.

Two opportunities available — Wednesday and Thursday.

SOLD



LUNCH SPONSOR — \$8,500 EACH

Includes company logo on table tent cards and lunch signage. Sponsor has the opportunity to provide a giveaway item or treat.

One opportunity available! — Wednesday and Thursday.

SOLD



HAVANA NIGHTS WELCOME RECEPTION SPONSOR — \$15,000

Make an impactful first impression at this fun, beach party networking event. Sponsor will have logo on napkins, stir sticks or other items and signage. Opportunity to provide branded apparel for servers to wear. **EXCLUSIVE.**

SOLD

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WELCOME RECEPTION ACTIVATION VOUCHER — \$5,000

Your logo will be added to reception vouchers distributed to all full conference registrants and their registered guests.

EXCLUSIVE.



THURSDAY FINALE RECEPTION — \$15,000

Promote your company at the Thursday Finale reception. Sponsorship opportunities include verbal recognition from AEM Annual Conference Host onsite. **EXCLUSIVE.**



THURSDAY FINALE DINNER — \$22,000

End the night on sweet note! Sponsor's logo will be featured on a sweet treat placed on dinner tables. Opportunity for sponsor to invite guests to fill a reserved table at the Finale Dinner. Company logo will rotate with Thursday Finale Entertainment sponsor logo. Will receive verbal recognition from AEM Annual Conference Host onsite. **EXCLUSIVE.**

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THURSDAY FINALE ENTERTAINMENT — \$24,000

High impact opportunity to support the entertainment performance. Your company logo will appear prior to performance. Opportunity for sponsor to invite guests to fill a reserved table at the Finale Dinner. Includes verbal recognition from AEM Annual Conference Host onsite. **EXCLUSIVE.**



POP-UP BANNER DISPLAYS — \$6,000 EACH

Promote your company's products throughout the conference. Includes one high-top table with table cloth. Sponsor required to provide a 33"x81" pop-up banner and to staff the display area during breaks, lunches, and receptions. Static display only.

Five opportunities available.

Extra visibility! Add a Mobile App Banner Ad for \$3,000. Save \$1,000



HOTEL KEY CARDS — \$12,000

Unlock your branding potential by sponsoring the hotel key cards for all conference attendees. Includes sponsor graphics on all key cards. **EXCLUSIVE.**

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HOTEL ROOM DROPS — \$4,500 EACH

Showcase your products and services by having a special gift delivered directly to 300 attendee hotel rooms. Sponsor provides giveaway item with AEM approval. **One opportunity available each day (Tuesday, Wednesday, and Thursday).**



LANYARDS — \$12,000

Opportunity to have your logo on 300 lanyards provided at registration for all attendees. **EXCLUSIVE.**

SOLD



CONFERENCE NOTEBOOK ADS — \$2,500 PER PAGE;

\$6,000 BACK COVER AND INSIDE FRONT COVER.

Promote your brand with an ad placed in the Conference Notebook. If the minimum of three sponsors is not met, sponsors will be refunded or an alternative sponsorship will be presented.

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REGISTRATION HANDOUT — \$3,500

Get your company information in attendees' hands with an AEM approved literature piece or item provided at Registration. Four opportunities available.



REGISTRATION PACKET — \$3,500

Sponsor logo will be added to the translucent portfolio packet and included on the supporting sponsor pop-up banner. Excellent opportunity to have your brand continuously noticed throughout event.



WELCOME SPONSOR — \$7,000

Make the ultimate first impression with attendees by sponsoring their arrival including food, music and mimosas! A table top will be provided to promote your brand in the hotel lobby. Sponsor has the opportunity to greet attendees alongside AEM staff members. **EXCLUSIVE.**

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GOLF OUTING SPONSOR — \$8,000

Align your company with an Annual Conference favorite. Opportunity includes sponsorship of a golf outing, company logo on golf foursomes, confirmation and thank you emails. Plus, the sponsor can provide AEM approved items to give away as prizes.

EXCLUSIVE.

SOLD

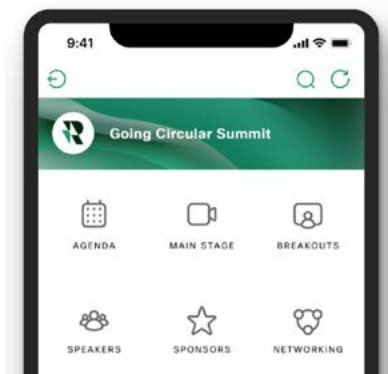


PENS - \$3,500

Affiliate your brand with our industry leading educational offerings. Sponsor logo will be featured on approximately 500 pens produced by the sponsor.

EXCLUSIVE.

SOLD



MOBILE APP SPONSOR — \$8,000

Get immediate results and showcase your brand messaging on this critical attendee tool used for navigating the Annual Conference and accessing the complete schedule of events. Sponsor logo featured on mobile app splash page, one push notification, and two app promotional emails. **EXCLUSIVE.**

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MOBILE APP BANNER ADVERTISING — \$4,000 EACH

Showcase your brand message with banner ads on the official Annual Conference mobile app. Choose from static or animated ad formats. Mobile banner ads are typically displayed on the top or bottom of the screen, sticking to the screen while attendees use the app. **Four opportunities available.**



WI-FI — \$10,000

Be the provider of essential Wi-Fi service to Annual Conference attendees. The sponsoring company's logo and passcode will be featured on cards given out at Registration and on table tents on the education session tables. **EXCLUSIVE.**

SOLD



BEACH FIRE PIT + S'MORES STATION - \$6,500

Treat attendees to a sweet treat by sponsoring the Beach Fire Pit + S'more's station. Your company logo will be featured on onsite signage. **EXCLUSIVE.**

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SAND SCULPTED SEATING - \$8,000

Create a welcoming space for networking during the Havana Nights Welcome Reception. Your brand will be featured on two seating spaces located on the beach during the opening reception. **EXCLUSIVE.**



AEM MEMBER LOUNGE — \$8,000

A stand out from the competition opportunity. Be the exclusive sponsor of the AEM Member Lounge. You'll receive high visibility in the area where AEM members in attendance meet with AEM Senior Leadership and the Member and Exhibitor Success Team. Sponsorship includes signage surrounding the AEM Member Lounge. Additionally, the sponsor can provide a gift for visitors to the lounge with AEM approval. **EXCLUSIVE.**



AIRPLANE FLY BY SIGNAGE — \$6,000 EACH

Give your brand a literal and figurative lift by sponsoring an airplane flown banner. Your full color logo with trailing message up to 35 characters will be displayed on a 20'x40' banner flying over the AEM Annual Lunch for all attendees to see.

Two opportunities available – Wednesday and Thursday.

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GO BETWEEN OPTICS (GOBO) VIRTUAL LOGO — \$4,500 EACH

Shine your full color company logo onto the entry way of the Fort Lauderdale Marriot Harbor Beach Resort & Spa to welcome AEM Annual Attendees. **Two opportunities available – Tuesday, Wednesday, and Thursday.**



BEACH FUN RUN — \$3,000

Sponsor the Wednesday morning Beach Fun Run. AEM Members and their guests will participate in a trainer-guided 3k run/walk along the beach. Sponsor logo will appear on an AEM selected promotional item. **EXCLUSIVE.**



SAND ART LOGO — \$6,000 EACH

Your company logo will be sculpted into the sand and seen by attendees as they look out their balconies and visit the beach. **Two opportunities available – Wednesday and Thursday.**

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MORNING COFFEE SPONSOR — \$6,000 EACH

Give AEM Members what they are looking for...their morning coffee!! Sponsor's logo will appear on signage flanking the coffee stations and the sponsor will be mentioned verbally at the start of the that day's session. Coffee served 7:00-10:00 a.m.

One opportunity available – Wednesday and Thursday.



ONSITE SIGNAGE — LOCATIONS AND PRICING UPON REQUEST



CONTACT US

Contact your AEM Account Success Advisor to talk about the best sponsorship opportunities to meet your business goals.

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