CHAPTER 1: November 17

GENERAL SESSION: The Next Chapter
Learn from Nancy Giordano, strategic futurist, how the pandemic and reactions to it will reshape business, society and technology.

CE State Highway Funds Prognosis
Carlos Braceras, executive director, UTAH Department of Transportation and Transportation Research Board (TRB) will share insights on the lasting effects of State Highway funding.

Ag Business Issues and Economic Status
Kanlaya Barr, senior economist, John Deere, will cover multiple economic trends in agriculture and equipment.

CE Economics for 2021
Learn what to prepare for and how to plan for the future, as the industry reacts to the financial shocks and the likely adjustments to future projections.

Digital Networking & Conversations
Dedicated time to meet new faces and participate in subject matter chat groups, post-session discussions, and more!

Digital Hospitality Lounge
Kickback, relax and socialize with your peers while celebrating the first day of the Annual Conference.

CHAPTER 2: November 18

TICKETED EVENT: Coffee & Commentary with AEMPAC: A 2020 Election Recap
Get inside analysis from the smartest and most experienced political minds right on the heels of Election Day 2020. Purchase tickets here.

DISTRIBUTION ROUNDTABLES:
CE OEM & AED
Ag OEM & EDA
Each roundtable will feature five OEMs and five distributor principals who will shed light on how distributor relationships with OEMs could change due to technology.

continued
Digital Networking & Conversations
Dedicated time to meet new faces and participate in subject matter chat groups, post-session discussions, and more!

Future of Work
Derek Thompson, staff writer at *The Atlantic* shares what work means today and how it will look tomorrow.

Internet of Strategy – Findings of Ag and CE
Learn how the Internet of Things (IoT) will impact the industry in profound ways from Gordon Feller, founder, Meeting of the Minds. Get answers to all your questions about what's possible, what's problematic, and how you can apply AEM's research to your work.

AEM Business Meeting
Hear AEM’s 2021 goals and elect the officers who will guide and direct AEM in the coming year.

CHAPTER 3: November 19

AG SECTOR BOARD MEETING
CE SECTOR BOARD MEETING
CEO Panel
Get an insider perspective from the leaders of our industries. Up for discussion: the global supply chain, the economy, trade wars, COVID, and political upheaval.

Digital Networking & Conversations
Dedicated time to meet new faces and participate in subject matter chat groups, post-session discussions, and more!

Workforce Development State of the Industry
This session, led by Rebekah Kowalski, vice president of Manpower Manufacturing, offers a look at current statistics and future trends that are shaping the future of manufacturing.

Digital Transformation in a Messy World
Tim Tully, senior vice president and chief technology officer, Splunk Inc. explains the values of digital transformation using machine learning and shows how you can make more decisions with data and the point of the data.

EPILOGUE: November 20

AEM Board Meeting