CHAPTER 1: **Tuesday, November 17**

12:00 - 12:30 PM CST

**Welcome**

12:30 - 1:30 PM CST

**GENERAL SESSION: The Next Chapter**
Learn from Nancy Giordano, Strategic Futurist, how the pandemic and reactions to it will reshape business, society and technology.

1:30 - 1:45 PM CST

**Break**

1:45 - 2:15 PM CST

**BREAKOUTS**

**CE State Highway Funds Prognosis**
Carlos Braceras, Executive Director, Utah Department of Transportation and Transportation Research Board will share insights on the lasting effects of state highway funding.

1:45 - 2:15 PM CST

**Ag Economic Update**
Kanlaya Barr, Senior Economist, John Deere, will cover multiple economic trends in agriculture and equipment.

2:15 - 2:45 PM CST

**Digital Networking & Conversations**
Dedicated time to meet new faces and participate in subject matter chat groups, post-session discussions and more!

2:45 - 3:15 PM CST

**BREAKOUTS**

**CE Economics for 2021**
Learn from Kanlaya Barr, Senior Economist, John Deere, what to prepare for and how to plan for the future as the industry reacts to financial shocks and likely adjustments to future projections.

2:45 - 3:15 PM CST

**Current Ag Business Situation**
A look at pressing Ag business issues for our industries.

6:30 PM CST

**Opening Welcome Networking Event**
Celebrate the start of the 2020 Annual Conference! Pop open the wine from your experience pack and join the proprietor of Trinitas Cellars for an exclusive tasting! The evening will also include networking, musical entertainment, trivia and more.
CHAPTER 2: Wednesday, November 18

9:30 - 10:45 am CST
TICKETED EVENT: Coffee & Commentary with AEMPAC: A 2020 Election Recap
Get inside analysis from the smartest and most experienced political minds right on the heels of Election Day 2020. Purchase tickets here.

12:00 - 1:00 pm CST
DISTRIBUTION ROUNDTABLES:
CE OEM & AED
Ag OEM & EDA
Each roundtable will feature four AEM Sector Board OEMs and four distributor principals who will shed light on how distributor relationships with OEMs are changing due to technology.

1:00 - 1:30 pm CST
Ag Distribution Discussions/CE Distribution Discussions
Discuss key takeaways from the distribution roundtables with your peers and the featured panelists. How do you think these new technologies will impact relationships?

1:30 - 2:15 pm CST
Future of Work
Derek Thompson, Staff Writer at The Atlantic, shares what work means today and how it will look tomorrow.

2:15 - 2:45 pm CST
Digital Networking & Conversations
Dedicated time to meet new faces and participate in subject matter chat groups, post-session discussions and more!

2:45 - 3:15 pm CST
Internet of Strategy – Findings of Ag and CE
Learn how the Internet of Things (IoT) will impact the industry in profound ways from Gordon Feller, Founder, Meeting of the Minds. Get answers to all your questions about what’s possible, what’s problematic, and how you can apply AEM’s research to your work.

3:15 - 3:45 pm CST
AEM Business Meeting
Hear AEM’s 2021 goals and elect the Boards who will guide and direct AEM in the coming year.
CHAPTER 3: Thursday, November 19

7:00 - 9:30 AM CST
Ag Sector Board Meeting

9:30 AM - 12:00 PM CST
CE Sector Board Meeting

12:00 - 1:00 PM CST
CEO Panel: Let’s Talk About 2021 and Beyond
Get an insider’s perspective from leaders in our industries. Up for discussion: the global supply chain, the economy, trade wars, COVID, and political upheaval. Featured leaders include:

MODERATOR: Jennifer Parmentier
Vice President, Motion Systems Group, Parker Hannifin Corporation

PANELISTS:
John Garrison
Chairman, President & CEO, Terex Corporation

Linda Hasenfratz
Chief Executive Officer, Linamar Corporation

Richard Olson
Chairman of the Board, President and Chief Executive Officer, The Toro Company

1:00 - 1:30 PM CST
Digital Networking & Conversations
Dedicated time to meet new faces and participate in subject matter chat groups, post-session discussions and more!

1:30 - 2:15 PM CST
Workforce Development State of the Industry
This session, led by Rebekah Kowalski, Vice President, Manpower Manufacturing at ManpowerGroup, offers a look at current statistics and future trends that are shaping the future of manufacturing.

2:15 - 3:15 PM CST
Digital Transformation in a Messy World
Tim Tully, Senior Vice President and Chief Technology Officer, Splunk, Inc. explains the values of digital transformation using machine learning and shows how you can make more decisions with data.

3:15 - 4:00 PM CST
Closing

EPILOGUE: Friday, November 20

9:15 - 11:45 AM CST
AEM Board of Directors Meeting