Digital Sponsorship Opportunities

2020 AEM ANNUAL CONFERENCE
Overall Event Recognition

- **Rotating banners** listing Platinum, Gold, Silver, & Bronze sponsors on platform’s lobby page

- **Pre-event Marketing** – “Virtual Know Before You Go” email sent to all attendees includes a thank you to sponsors that links to sponsor listings page

- **Post-event Thank You Email** – sent to all attendees includes a thank you to sponsors that links to sponsor listings page
Deadline for all sponsor assets to be submitted/uploaded: November 11

**Gold**
- Logo, website link, company email, company profile, staff email, staff-led networking, 20 second video
- $3,000

**Silver**
- Logo, website link, company email, company profile, staff email, staff-led networking
- $1,500

**Bronze**
- Logo, website link, company email, company profile
- $500

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- Logo
- Website link
- Company email
- Company profile

- Staff email *(gold/silver level)*
- Staff-led chat *(gold/silver level)*
- Video *(gold level)*
Education Session Sponsorships

Option 1-Gold Level

- Custom poll – ask a question to gain customer perspective; question appears in a side tab (question approved by AEM)
- 20-second video auto plays in session preview and before session goes live
- Company name in session header
- Recognition in chat by chat moderator
- Logo and link to sponsor’s website in session description
- $7,500

Sponsor Page Listing:
- logo
- website link
- company email
- company profile
- staff email
- staff-led networking
- video
Education Session Sponsorships

Option 2- Silver Level

- Static digital ad in session details
- Company name in session header
- Recognition in chat by chat moderator
- Logo and link to sponsor’s website in session description
- $5,000

Sponsor Page Listing:
- logo
- website link
- company email
- company profile
- staff email
- staff-led networking
Education Session Sponsorships

Option 3- Bronze Level

- Company name in session header
- Recognition in chat by chat moderator
- Logo and link to sponsor’s website in session description
- $2,000
Remo is a platform where people from across the country can interact in a virtual environment — a tableside talk while virtual.

- Logo pops out when attendees click on your table/logo
- Announcement during networking thanking sponsor (text pops up)
- Reserved seat

See Available Tables/Topics in notes

$1,500 each

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‘Behind the Stream’ Sponsorships

- Post-session talks with speakers for up to 24 attendees
- Company name in title
- Recognition in chat by chat moderator
- $800 for all opportunities (2-3 opportunities throughout event)
To learn more about these sponsorship opportunities, contact your AEM Account Success Advisor