



BUSINESS INTELLIGENCE DASHBOARD

**Make confident decisions
with insights from AEM's
comprehensive data sets in
one easy-to-use platform.**

 **New and Exclusively for AEM Members**

 **Now with Canada Machinery Forecast Data**

BUSINESS INTELLIGENCE DASHBOARD

MAKE INFORMED BUSINESS DECISIONS

with Key Industry Analysis, Data, and Macroeconomic Trends

AEM's new BI Dashboard gives you access to business-critical insights and indicators such as:

- AEM Member perceptions of the market and industry sectors.
- Retail sales/shippments trends.
- Main levers driving the market.
- International trade trends.

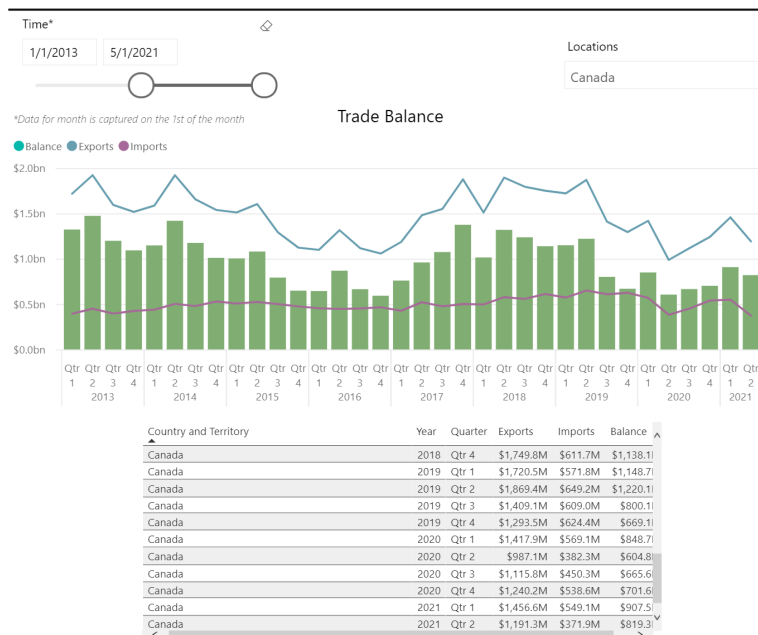
DASHBOARD FEATURES

- Access the industry's most comprehensive collection of U.S. and Canada market data including AEM's exclusive Industry Conditions member survey and analytics from leading sources.
- View interactive data visualizations built on Microsoft's Power BI platform.
- Quickly and easily manipulate, drill down into, and customize using the most relevant data points for your business.
- Download and integrate AEM's BI data into your company's own BI system.

Data Preview

2022 Prorated Subscription Rate: \$1,250.

How the trade of exports and imports have changed



Top US Export Partners

Country	Exports YTD	Exports Last YTD	Change
Canada	\$2,647.9M	\$2,043.6M	29.6%
Australia	\$613.5M	\$585.3M	4.8%
Mexico	\$460.0M	\$318.0M	44.7%
Chile	\$363.5M	\$328.2M	10.8%
Brazil	\$222.2M	\$121.9M	82.2%
Peru	\$163.3M	\$128.0M	27.6%
South Africa	\$104.8M	\$107.7M	-2.7%
Russia	\$103.2M	\$71.5M	44.4%
Belgium	\$82.7M	\$127.7M	-35.2%
Germany	\$82.1M	\$84.0M	-2.2%

Top US Import Partners

Country	Imports YTD	Imports Last YTD	Change
Japan	\$1,950.1M	\$1,829.0M	6.6%
Mexico	\$1,198.4M	\$927.6M	29.2%
Germany	\$939.4M	\$980.7M	-4.2%
Canada	\$921.1M	\$788.5M	16.8%
China	\$669.2M	\$573.2M	16.7%
United Kingdom	\$569.6M	\$307.1M	85.5%
Korea, South	\$492.8M	\$405.8M	21.4%
Italy	\$345.8M	\$272.7M	26.8%
Brazil	\$343.1M	\$289.6M	18.5%
Sweden	\$250.5M	\$196.8M	27.3%

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Data Previews

Agricultural and Construction Equipment Indices

What the story of the indices tell us

Monthly Index

Year	03	06	09	12
2021	102	124	78	110
2020	85	110	78	110
2019	110	128	69	94
2018	109	141	74	103
2017	96	122	72	94
2016	115	126	69	89
2015	102	118	93	125
2014	113	129	95	110
2013	123	150	107	138
2012	136	139	104	133
2011	123	146	113	142
2010	96	123	93	131

Date

1/1/2010 6/1/2021

Industry

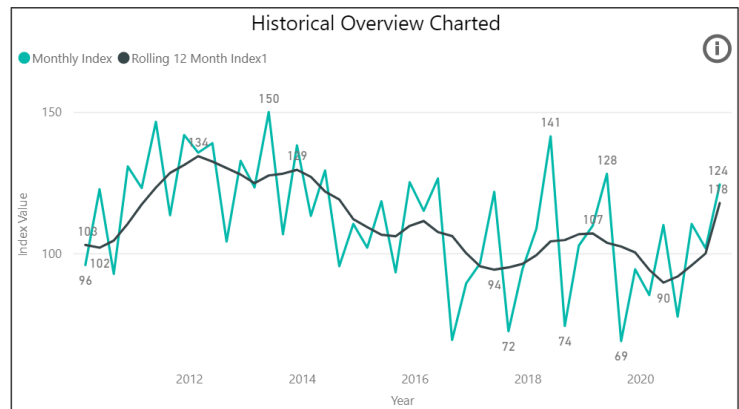
☒ Agricultural Equipment
☐ Construction Equipment

Territory

☐ AFRICA
☐ Austria
☐ Belgium
☐ Brazil

Type

☐ Balers
☐ Combines
☐ Foragers
☒ Tractors



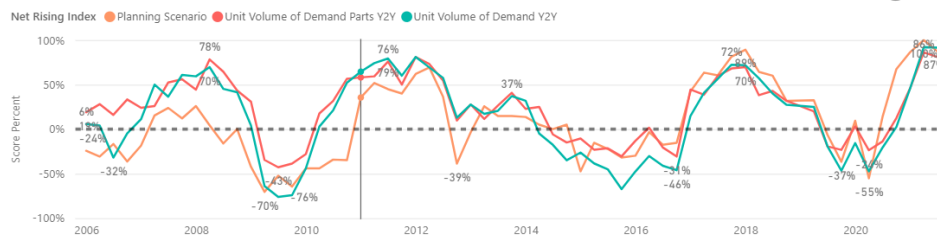
The 12 month rolling index shows the 12 month average and is seasonally adjusted. The index is based on shipments or retail sales. The base year for construction is 2010-2012 and for agriculture it is 2016.

Source: CE Indices come from the AEM Statistics Programs (HAI) and the Ag Equipment Indices come from the Agrievolution Statistics Program (Systematics)

Member Perceptions

Slight increase in members indicating stability, but expected growth continues

Historical Overview of Net Rising Indices (NRI)



Industry

Agricultural Equipment

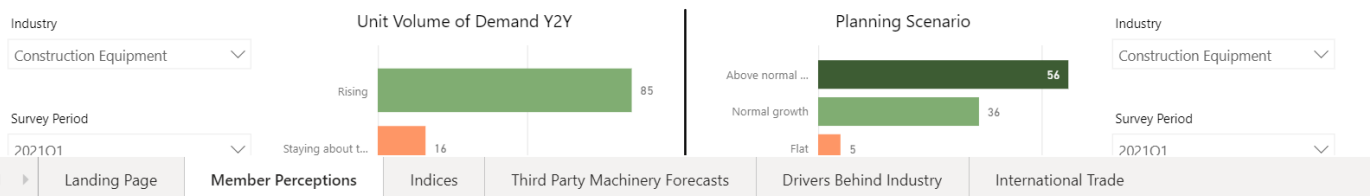
Net Rising Index

Multiple selections

Date

12/31/2005 6/30/2021

Quarterly Overview of Net Rising Indices (NRI)



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