NEW THE UTILITY EXPO
DIGITAL ACCESS ADVERTISING
Advertising with Measurable Results

Your digital ads are served to theutilityexpo.com visitors as they browse thousands of websites.
Take advantage

Connect with visitors of theutilityexpo.com through the use of remarketing technology. We can serve your targeted ads to our audience as they browse the Internet. Then, get comprehensive reporting on total impressions, total clicks and more. A fast way to grow your sales to the right audience, with measurable results and obtainable ROI calculations.

Choose a plan that fits your budget

Plan A
- Total impressions: 200,000
- Time period: 4 weeks
- Creative: Your choice, we can help, ask for details.
- Price – Member: $4,000
- Price – Non-member: $5,350

Plan B
- Total impressions: 400,000
- Time period: 4 weeks
- Creative: Your choice, we can help, ask for details.
- Price – Member: $7,500
- Price – Non-member: $10,000

Plan C
- Total impressions: 800,000
- Time period: 4 weeks
- Creative: Your choice, we can help, ask for details.
- Price – Member: $14,000
- Price – Non-member: $18,700

Custom Plan
- Total impressions: Flexible
- Time period: Flexible
- Creative: Your choice, we can help, ask for details.
- Total cost: TBD

How to participate or learn more

Contact your Account Success Advisor
Ph: (866) 236-0442  |  Ph: (414) 272-0943  |  Email: sales@aem.org