2020 Product Safety & Compliance and Product Liability Seminars
Sponsorship Opportunities

Get unparalleled exposure to some of the largest OEMs in the industry by becoming a sponsor of AEM’s Product Safety & Compliance and Product Liability Seminars taking place April 27-30, 2020 in Itasca, Illinois. Review the list of available sponsorships, make your choice and align your company with this popular event.

NEW & EXCLUSIVE! WINDOW CLINGS
Prominently display your company logo and messaging on mirrors in every guest room in the housing block.

EXCLUSIVE! LOGOED SAFETY GIVEAWAY
Co-brand your company with a useful safety tool. Ask your Account Executive for details.

EXCLUSIVE! KEYNOTE SPONSORSHIP
High visibility recognition on signage throughout the seminar, sponsor slide during break and verbal recognition at the general session. As the sponsor, you also have the opportunity to introduce the keynote speaker during the general session and provide a logoed item*. This sponsorship includes registration for one company representative.

EXCLUSIVE! REGISTRATION, LANYARDS & WELCOME RECEPTION
Recognition on signage at the registration area during the highly attended welcome reception and sponsor slide during break, table top display with company information, company logo on all attendee lanyards, and verbal recognition at the general session. As the sponsor, you also have the opportunity to provide a logoed item*.

EXCLUSIVE! CASINO NIGHT NETWORKING EVENT
(APRIL 28TH 5:30-8:30 PM)
Align your brand with the fun and interactive Casino Night Networking Event! As a sponsor, you’ll receive verbal and signage recognition during event. Sponsorship includes the use of a small table for collaterals and the right to provide branded shirts for dealers and/or gifts for attendees at sponsor cost.

EXCLUSIVE! PRODUCT SAFETY & COMPLIANCE SEMINAR REGISTRATION PACKETS

EXCLUSIVE! PRODUCT LIABILITY SEMINAR REGISTRATION PACKETS
Show off your company name and/or logo on the registration packet that each attendee receives and carries with them throughout the event. For maximum exposure, portfolio packets are reusable and may be taken home by the attendees. Includes recognition on sponsor slide during breaks, a meeting packet insert and verbal recognition at the general session. Sponsor must provide sticker to be placed on registration packets.

*Sponsor is responsible for providing logoed item, production not included. All sponsors receive first-right-of-refusal on option for next year’s seminar.
NEW & EXCLUSIVE! VIDEO WALL
Showcase your products or services on the Video Wall located prominently in the Westin Chicago Northwest atrium. Your ad will be widely seen by all of the attendees.

LUNCHEON
Be a hero to hungry attendees. The luncheon sponsor receives recognition on signage in the lunch area and sponsor slide during breaks. Also includes verbal recognition at the general session. As the luncheon sponsor, you have the opportunity to provide a logoed item*. Must specify Tuesday, Wednesday or Thursday.

EXCLUSIVE! NOTEBOOK SPONSOR
Opportunity to have your company name/logo on all notebooks distributed at the general session. Notebooks have proven to be very popular and well-utilized by attendees. As the notebook sponsor, you will be recognized on the sponsor slide during breaks, and you will receive verbal recognition at the general session.

BREAKFAST
Sponsor a full breakfast and gain competitive, early exposure to seminar attendees. As a sponsor, you will be recognized on signage and sponsor slide during breaks. You will also receive verbal recognition at the general session. Sponsor has the opportunity to provide a logoed item*. Must specify Tuesday, Wednesday or Thursday breakfast.

NEW & EXCLUSIVE! OFFICIAL SEMINAR HAT
Co-brand your company with the seminar by having your logo on the official seminar hat! Hat can be distributed at Registration or at Casino Night Networking Event. Sponsor responsible for production of hats and shipping.

POP-UP BANNER DISPLAY
Fantastic opportunity to heighten brand awareness and network with attendees during breaks. Promote your company’s products throughout the conference. Includes one table, and sponsor provides the pop-up banner. As a sponsor, you will receive recognition on the sponsor slide during breaks. Anyone staffing the table must also be registered for the seminar. Only 8 opportunities available.

COFFEE/REFRESHMENT BREAKS
Offered at designated times during the conference, breaks are a great opportunity for attendees to learn about the sponsors’ products and/or services. Sponsorship includes: recognition on signage at the break, sponsor logo on coffee sleeves, recognition on sponsor slide and verbal recognition at the general session. Sponsor has the opportunity to provide a logoed item. Must specify Monday, Tuesday, Wednesday or Thursday.

EXCLUSIVE! PENS
Brand your company name/logo on stylus pens that will be inserted in each of the registration packets. Pens have proven to be popular items that attendees take home for office use. As the pen sponsor, you will be recognized on the sponsor slide during breaks, and you will receive verbal recognition at the general session.

PRODUCT SAFETY & COMPLIANCE SEMINAR PACKET INSERTS
Get your company information into the attendees’ hands with a literature piece inserted into their meeting packet. Inserts must be either a two-page stapled piece or one-page double-sided piece. All inserts required to be sent to AEM by 3/30 for approval. Only 5 opportunities available.

*Sponsor is responsible for providing logoed item, production not included.

All sponsors receive first-right-of-refusal on option for next year’s seminar.