SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE

NOVEMBER 16-18, 2022
NAPA, CA
BENEFITS OF SPONSORSHIP

Unparalleled exposure to 300+ high level executives and AEM members.

- All sponsors will receive recognition on the website and overall onsite signage.

- Contracts with logos and ads received by August 31, 2022 will be included in the Conference Program sponsor list (if produced).

- All sponsors are offered the first-right-of-refusal on sponsorships for following year’s event.
ANNUAL CONFERENCE SPONSORSHIPS

SESSION SPONSOR — $8,000 EACH
Affiliate your brand with one of the industry-leading educational offerings. Sponsor logo will be displayed on presenter’s first slide, verbal mention onsite, and signage. Five opportunities available.

COMMERCIAL VIDEO SPONSOR — $10,000 EACH
30-second video to run prior to one session of sponsors choice. Four opportunities available.

HOSPITALITY SUITE SPONSOR — $9,500 PER NIGHT
Enjoy naming rights. Sponsor provided, logo-ed items (AEM approval required). Table provided for Hospitality giveaways (for items previously mentioned.) Sponsor receives verbal recognition from AEM Annual Conference Host. Two opportunities available — Wednesday and Friday.
ANNUAL CONFERENCE SPONSORSHIPS

REFRESHMENT BREAK SPONSOR — $6,500 EACH

Company logo on onsite signage and napkins. Thursday and Friday breaks include snacks. Sponsor receives verbal recognition from AEM Annual Conference Host onsite. Two opportunities available — Thursday and Friday.

LUNCH SPONSOR — $8,000 EACH

Includes company logo on table tent cards. Sponsor may provide a logo-ed item or treat. Includes verbal recognition by AEM Annual Conference Host onsite, and logo featured on onsite signage during lunch. Two opportunities available — Thursday and Friday.

WELCOME RECEPTION SPONSOR — $15,000

Make an impactful first impression at this fun, ice skating networking event. Sponsor will have logo on napkins, stir sticks, lighted ice cubes (or other item), and signage. Has right to provide branded apparel for servers to wear. EXCLUSIVE.
ANNUAL CONFERENCE SPONSORSHIPS

WEDNESDAY NETWORKING WINE & APPETIZER RECEPTION VOUCHER SPONSOR — $15,000

Your logo will be added to reception vouchers distributed to all full conference registrants and their registered guests. Includes signage and website recognition. **EXCLUSIVE.**

FRIDAY RECEPTION SPONSOR — $15,000

Promote your company at the Friday Finale reception. Sponsor logo on napkins. Includes verbal recognition from AEM Annual Conference Host onsite. **EXCLUSIVE.**

FRIDAY FINALE DINNER SPONSOR — $22,000

End the night on a sweet note with a sponsor logo treat (Godiva chocolates, local chocolates, etc.) placed on dinner tables. Also includes sponsor reserved table (sponsor required to invite and fill). Company logo will rotate with Friday Finale Entertainment sponsor logo. Will receive verbal recognition from AEM Annual Conference Host onsite. **EXCLUSIVE.**
ANNUAL CONFERENCE SPONSORSHIPS

FRIDAY FINALE ENTERTAINMENT — $24,000
High impact opportunity to support the entertainment performance. Your Company logo appear prior to performance, reserved table for sponsor (sponsor required to invite and fill). Includes verbal recognition from AEM Annual Conference Host onsite. EXCLUSIVE.

POP-UP BANNER DISPLAYS — $6,000 EACH
Promote your company’s products throughout the conference. Includes one high-top table with table cloth. Sponsor required to provide pop-up banner and to staff the display area during breaks, lunches, and receptions. Static display only. Four opportunities available.

HOTEL KEY CARDS — $12,000
Unlock your branding potential by sponsoring the hotel key cards for all conference attendees. Includes sponsor graphics on all key cards. EXCLUSIVE. SOLD

AEM ANNUAL CONFERENCE
NOVEMBER 16-18, 2022 NAPA, CA
ANNUAL CONFERENCE SPONSORSHIPS

HOTEL ROOM DROPS — $6,500 EACH  
sponsor-produced

Showcase your products and services by having a special gift delivered directly to the attendees’ hotel rooms. Provide your item (AEM approved). Three daily opportunities available — Wednesday, Thursday, and Friday. One item each per opportunity. Pricing is for 300 attendees.

LANYARDS — $12,000

Opportunity to have your logo on lanyards provided at registration for all attendees. EXCLUSIVE.

CONFERENCE PROGRAM — $2,500 PER PAGE; $6,000 BACK COVER; $6,000 INSIDE FRONT COVER.

Ads placed in the Conference Program. Limit of 6 one-page ads or 4 two-page ads. All content due to AEM by August 31st. If the minimum of three sponsors is not met, sponsors will be refunded or an alternative sponsorship will be presented.
ANNUAL CONFERENCE SPONSORSHIPS

REGISTRATION HANDOUT — $3,500

Get your company information into attendees’ hands with an AEM-approved literature piece or item provided at Registration. Three opportunities available.

LIVESTREAMING SPONSOR — $10,000

Attendees have the option of livestreaming sessions back to colleagues in their offices! The sessions will not be recorded. The sponsor will receive excellent recognition in the form of signage near cameras, verbal from host onsite, and logo on the livestreaming website. **EXCLUSIVE.**

WELCOME, WINE & MELODIES SPONSOR — $5,000

Make the ultimate first impression with attendees by sponsoring their arrival that includes local wine selections and piano entertainment in the hotel lobby. Sponsor has the opportunity to greet attendees alongside AEM staff members. **EXCLUSIVE.**
ANNUAL CONFERENCE SPONSORSHIPS

WEDNESDAY GOLF — $8,000

Align your company with the return of an Annual Conference favorite. Opportunity includes sponsorship of holes, company logo on golf foursome confirmation and Thank You emails. Plus, the sponsor can provide AEM-approved items to give away as prizes. **EXCLUSIVE.**

MOBILE APP SPONSOR — $10,000

Get immediate results and showcase your brand messaging on this critical attendee tool used for navigating the Annual Conference and accessing the complete schedule of events. Sponsor logo featured on mobile app splash page, one push notification, and two app promotional emails. **EXCLUSIVE.**

MOBILE APP BANNER ADVERTISING — $4,000 EACH

Showcase your brand message with highly targeted banner ads on the official Annual Conference mobile app. Choose from static or animated ad formats. Mobile banner ads are typically displayed on the top or bottom of the screen, sticking to the screen while attendees use the app. **Three opportunities available.**
ANNUAL CONFERENCE SPONSORSHIPS

WI-FI — $10,000
Be the provider of essential Wi-Fi service to Annual Conference attendees. The sponsoring company’s logo and passcode will be featured on cards given out at Registration and on table tents on the education session tables. **EXCLUSIVE.**

IGLOOS AT WEDNESDAY OPENING RECEPTION — $5,000
The ‘coolest’ sponsorship at the Annual Conference. Sponsor all three three igloos during the Wednesday Opening Reception. Attendees will appreciate a place to relax and warm up. Your company logo will be featured on a sign outside the igloo and on blankets inside the igloo. Plus, as a sponsor, you can leave an AEM-approved gift for the igloo visitors. **EXCLUSIVE.**

FIRE PIT + S’MORES STATIONS at Wednesday Opening Reception — $6,000
Treat attendees to a sweet treat by sponsoring the Fire Pit + S’more’s stations. Your company logo will be featured on signage and on blankets on the backs of each chair. **EXCLUSIVE.**
ANNUAL CONFERENCE SPONSORSHIPS

WELCOME WINE IN HOTEL ROOM + NOTE — $8,000
Welcome Annual Conference attendees by having a bottle of wine with a personalized note placed in the attendees’ hotel rooms. Wine and bottle tags provided by AEM with sponsor-approved message and logo. Pricing is for 300 attendees. EXCLUSIVE.

AEM MEMBER LOUNGE SPONSOR — $8,000
A stand-out-from-the-competition opportunity. Be the exclusive sponsor of the AEM Member Lounge. You’ll receive high visibility in the area where AEM members in attendance meet with AEM Senior Leadership and the Member and Exhibitor Success Team. Sponsorship includes signage surrounding the AEM Member Lounge located on the outdoor patio directly outside the Meritage Resort ballroom. Additionally, the sponsor can provide an AEM-approved gift for visitors to the lounge. EXCLUSIVE.

AEM FINALE GIFT — $8,000
Every attendee will leave with a special commemorative gift to celebrate AEM’s Annual Conference. The gift will be dispersed during the Friday Night Finale. Sponsor will be recognized as part of gift packaging. EXCLUSIVE.
Contact your AEM Account Success Advisor to talk about the best sponsorship opportunities to meet your business goals.

NORTH AMERICA SALES TEAM

JENNIFER GRAHAM
Sr. Account Success Advisor
+1 414-298-4750
jgraham@aem.org
STATES:
FL IL IN NC

PAUL MALEK
Sr. Account Success Advisor
+1 414-298-4153
pmalek@aem.org
STATES:
GA ME SC CANADA

KELLY LANG
Director, Sales & Engagement
+1 414-298-4176
klang@aem.org
STATES:
CT NJ PA

JESSICA PETERSON
Sr. Account Success Advisor
+1 414-298-4160
jpeterson@aem.org
STATES:
AL KY MI OH WI

ABBY LANNOYE
Account Success Advisor
+1 414-298-4746
alannoye@aem.org
STATES:
AK AZ CA HI IA ID MT ND NE
NM NV OR SD UT WA WY

SARA STROMSKI
Director, Member & Customer Success
+1 414-298-4748
sstromski@aem.org
STATES:
LA MS TN VA WV

MAXX LEBIECKI
Account Success Advisor
+1 414-298-4138
mlebiecki@aem.org
STATES:
AR CO KS MN MO OK TX

ASIA

KAIEN LI
Executive General Manager Asia
Tel: +1 414-298-4124
e-mail: kli@aem.org

INTERNATIONAL & NORTH AMERICA

FRED VIEIRA
Director
International Business
+1 414-298-4753
e-mail: fvieira@aem.org
STATES:
DC DE MA MD NH NY RI VT

AEM HEADQUARTERS
6737 West Washington St
Suite 2400
Milwaukee, WI 53214-5560
Tel: 866-236-0442
Tel: +1 414-272-0942
Email: members@aem.org