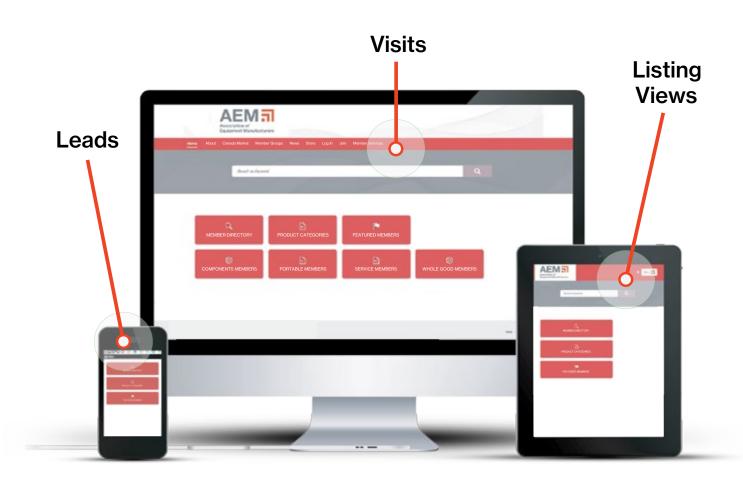


# MEMBER DIRECTORY ENHANCED LISTING UPGRADES



# ENHANCED LISTING UPGRADES

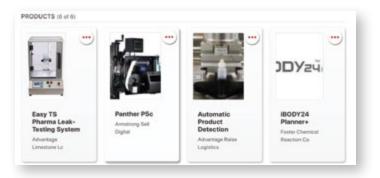
Maximize your brand exposure and grow your business by choosing one of the upgrades below.

	FREE STANDARD LISTING Included in your member benefits package.	LEVEL 1 LISTING \$355 for 12 months.	LEVEL 2 LISTING \$995 for 12 months.
Company Name	•	•	•
Contact Information	•	•	•
Website URL	•	•	•
Product Listings		•	•
Logo			•
Social Media Links			•
Specials Promotion		• (1)	• (1)
Digital Business Cards		• (1)	• (3)
Collateral		• (3)	• (6)
Product Gallery with Images			• (3)
Product Gallery with Videos			• (3)
Access to Leads			•
Featured Listing			•
Priority Placement in Member and Product Search	1		•

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# **ENHANCED LISTING SPECIAL FEATURES**



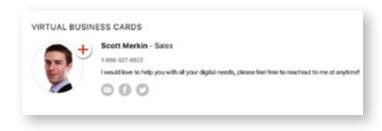
## **New Products and Services**

Showcase details about your latest innovations and services through online listings.



# **Specials**

Attract more customers to your listing by calling attention to special offers, exclusive discounts and giveaways your company may be offering.



# **Digital Business Cards**

Upload your contact information, head shot, social media links and more to make networking simple. Members are able to save your business card to reference for future use.



# Collateral

Upload a variety of resources through your portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.

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# **ADDITIONAL BRANDING OPPORTUNITIES**



# **Product Category Sponsorship**

- Requires the Level 2 Listing
- 320x50 pixel image (640x100 pixel image required for upload)
- Guaranteed #1 listing in the category
- +\$500/each



# **Product Spotlight Sponsorship**

- Requires the Level 2 Listing
- Showcase your product image or video on the Member Directory Home Page
- Live link directs to your company's listing
- Limited to the first 21 members

+\$500

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# **CONTACT US**

Contact your AEM Account Success Advisor to learn more about the brand-enhancing Member Directory Listing Upgrades.

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