Maximize your brand exposure and grow your business by choosing one of the upgrades below.

<table>
<thead>
<tr>
<th>Feature</th>
<th>FREE STANDARD LISTING</th>
<th>LEVEL 1 LISTING $355 for 12 months.</th>
<th>LEVEL 2 LISTING $995 for 12 months.</th>
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</thead>
<tbody>
<tr>
<td>Company Name</td>
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<tr>
<td>Contact Information</td>
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<td>Website URL</td>
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<tr>
<td>Product Listings</td>
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<tr>
<td>Logo</td>
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<tr>
<td>Social Media Links</td>
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<tr>
<td>Specials Promotion</td>
<td>⬤ (1)</td>
<td>⬤ (1)</td>
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<tr>
<td>Digital Business Cards</td>
<td>⬤ (1)</td>
<td>⬤ (3)</td>
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<tr>
<td>Collateral</td>
<td>⬤ (3)</td>
<td>⬤ (6)</td>
<td></td>
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<tr>
<td>Product Gallery with Images</td>
<td></td>
<td>⬤</td>
<td>⬤ (3)</td>
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<tr>
<td>Product Gallery with Videos</td>
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<td>⬤</td>
<td>⬤ (3)</td>
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<tr>
<td>Access to Leads</td>
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<tr>
<td>Featured Listing</td>
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<td></td>
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<tr>
<td>Priority Placement in Member and Product Search</td>
<td></td>
<td></td>
<td>⬤</td>
</tr>
</tbody>
</table>
**New Products and Services**
Showcase details about your latest innovations and services through online listings.

**Specials**
Attract more customers to your listing by calling attention to special offers, exclusive discounts and giveaways your company may be offering.

**Digital Business Cards**
Upload your contact information, head shot, social media links and more to make networking simple. Members are able to save your business card to reference for future use.

**Collateral**
Upload a variety of resources through your portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.
**ADDITIONAL BRANDING OPPORTUNITIES**

**Product Category Sponsorship**
- Requires the Level 2 Listing
- 320x50 pixel image (640x100 pixel image required for upload)
- Guaranteed #1 listing in the category

+$500/each

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**Product Spotlight Sponsorship**
- Requires the Level 2 Listing
- Showcase your product image or video on the Member Directory Home Page
- Live link directs to your company’s listing
- Limited to the first 21 members

+$500
Contact your AEM Account Success Advisor to learn more about the brand-enhancing Member Directory Listing Upgrades.

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