Maximize your brand exposure and grow your business by choosing one of the upgrades below.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Free Standard Listing</th>
<th>Level 1 Listing</th>
<th>Level 2 Listing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Name</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Contact Information</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Website URL</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Product Listings</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo</td>
<td></td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Social Media Links</td>
<td></td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Specials Promotion</td>
<td>● (1)</td>
<td>● (1)</td>
<td></td>
</tr>
<tr>
<td>Digital Business Cards</td>
<td>● (1)</td>
<td>● (3)</td>
<td></td>
</tr>
<tr>
<td>Collateral</td>
<td>● (3)</td>
<td>● (6)</td>
<td></td>
</tr>
<tr>
<td>Product Gallery with Images</td>
<td></td>
<td>● (3)</td>
<td></td>
</tr>
<tr>
<td>Product Gallery with Videos</td>
<td></td>
<td>● (3)</td>
<td></td>
</tr>
<tr>
<td>Access to Leads</td>
<td></td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Featured Listing</td>
<td></td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Priority Placement in Member and Product Search</td>
<td></td>
<td></td>
<td>●</td>
</tr>
</tbody>
</table>
**New Products and Services**
Showcase details about your latest innovations and services through online listings.

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**Specials**
Attract more customers to your listing by calling attention to special offers, exclusive discounts and giveaways your company may be offering.

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**Digital Business Cards**
Upload your contact information, head shot, social media links and more to make networking simple. Members are able to save your business card to reference for future use.

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**Collateral**
Upload a variety of resources through your portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.
ADDITIONAL BRANDING OPPORTUNITIES

Product Category Sponsorship
- Requires the Level 2 Listing
- 320x50 pixel image (640x100 pixel image required for upload)
- Guaranteed #1 listing in the category

+$500/each

Product Spotlight Sponsorship
- Requires the Level 2 Listing
- Showcase your product image or video on the Member Directory Home Page
- Live link directs to your company’s listing
- Limited to the first 21 members

+$500
Contact your AEM Account Success Advisor to learn more about the brand-enhancing Member Directory Listing Upgrades.

NORTH AMERICA & INTERNATIONAL SALES TEAM

**PAUL FLEMMING**  
Vice President, Membership & Sales  
+ 866-236-0442  
members@aem.org  
INTERNATIONAL

**KELLY LANG**  
Senior Director, Sales & Engagement  
+1 414-298-4176  
klang@aem.org  
STATES: CT, DE, DC, MD, NJ, PA, RI

**SARA STROMSKI**  
Director, Membership & Customer Success  
+1 414-298-4748  
sstromski@aem.org  
STATES: LA, MS, TN, VA, WV

**JENNIFER GRAHAM**  
Account Success Advisor  
+1 414-298-4750  
jgraham@aem.org  
STATES: FL, IL, IN, NC, NY

**ABBY LANNOYE**  
Account Success Advisor  
+1 414-298-4176  
alannoye@aem.org  
STATES: AK, AZ, CA, HI, IA, ID, MT, ND, NE, NM, NV, OR, SD, UT, WA, WY

**MAXX LEBIECKI**  
Account Success Advisor  
+1 414-298-4138  
mlebiecki@aem.org  
STATES: AR, CO, KS, MA, MN, MO, OK, TX  
INTERNATIONAL: FRANCE, ITALY

**KAIEN LI**  
Executive General Manager  
+1 414-298-4124  
kli@aem.org  
INTERNATIONAL: ASIA, AUSTRALIA, NEW ZEALAND

**PAUL MALEK**  
Account Success Advisor  
+1 414-298-4153  
pmalek@aem.org  
STATES: GA, ME, NH, SC, VT CANADA

**JESSICA PETERSON**  
Account Success Advisor  
+1 414-298-4160  
jpeterson@aem.org  
STATES: AL, KY, MI, OH, WI

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**AEM HEADQUARTERS**  
6737 West Washington St  
Suite 2400  
Milwaukee, WI 53214-5650  
Tel: 866-236-0442  
Tel: +1 414-272-0943  
Email: members@aem.org