MEMBER DIRECTORY
ENHANCED LISTING
UPGRADES
Maximize your brand exposure and grow your business by choosing one of the upgrades below.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Free Standard Listing</th>
<th>Level 1 Listing</th>
<th>Level 2 Listing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Name</td>
<td></td>
<td>$355 for 12 months.</td>
<td>$995 for 12 months.</td>
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<td>Contact Information</td>
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<td>Website URL</td>
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<td>Product Listings</td>
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<td>Logo</td>
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<td>Social Media Links</td>
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<td>Specials Promotion</td>
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<tr>
<td>Digital Business Cards</td>
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<td>(1)</td>
<td>(3)</td>
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<td>Collateral</td>
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<td>(3)</td>
<td>(6)</td>
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<td>Product Gallery with Images</td>
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<tr>
<td>Product Gallery with Videos</td>
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<td>Access to Leads</td>
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<td>Featured Listing</td>
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<tr>
<td>Priority Placement in Member and Product Search</td>
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**ENHANCED LISTING SPECIAL FEATURES**

- **New Products and Services**
  Showcase details about your latest innovations and services through online listings.

- **Specials**
  Attract more customers to your listing by calling attention to special offers, exclusive discounts and giveaways your company may be offering.

- **Digital Business Cards**
  Upload your contact information, head shot, social media links and more to make networking simple. Members are able to save your business card to reference for future use.

- **Collateral**
  Upload a variety of resources through your portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.
ADDITIONAL BRANDING OPPORTUNITIES

Product Category Sponsorship
• Requires the Level 2 Listing
• 320x50 pixel image (640x100 pixel image required for upload)
• Guaranteed #1 listing in the category

+$500/each

Product Spotlight Sponsorship
• Requires the Level 2 Listing
• Showcase your product image or video on the Member Directory Home Page
• Live link directs to your company’s listing
• Limited to the first 21 members

+$500

CONTACT US

Contact your AEM Account Success Advisor to learn more about the brand-enhancing Member Directory Listing Upgrades.

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