**Association of Equipment Manufacturers**

**Agenda**

**Construction Equipment Latin America Statistics Task Force (CE LA STF)**

**Caterpillar Regional Office**

**Morumbi Corporate Golden Tower (17th Floor)**

**Av. Dr. Chucri Zaidan, 1240 - Chácara Santo Antônio (Zona Sul)**

**São Paulo - SP, 04711-130, Brazil**

**November 30, 2018**

**9:00 AM – 3:00 PM (Brasilia Time)**

1. **Call to Order and Introductions** ................................................................Deb Juehring-Thomson
2. **Anti-Trust Policy** ............................................................................................................. AEM Staff
3. **Approval of October 8, 2018 Meeting Minutes …….**.................................Deb Juehring-Thomson
4. **Review of Product Specialists**…………………………………………………Deb Juehring-Thomson
5. **Unfinished Business**
6. **Data Integrity**………………..………………………………………………. Arnold Huerta/Members
   1. Identifying (if any) any issues in the reporting process.
   2. Establishing measurable outcomes to gauge progress.
   3. Evaluate each company’s tools, instruments or measures in placed to ensure that dealers provide the most accurate data.
   4. Validation Process - What are manufacturing doing to maintain and improve the quality of the data from their dealers?
7. **Update to report state-level retails in Mexico and other regions…**Claudemir Beneli (Volvo Brasil)
8. **New programs:**

A. Telehandlers………………………………………………………………….Arnold Huerta/Members

1. **New Business**
2. Recruitment updates……………………………………………………………………Arnold Huerta
3. **Next Meetings**………………………………………………………….... Deb Juehring-Thomson
4. **Adjournment**……………………………………….…………………….. Deb Juehring-Thomson