2024 SPONSORSHIP PACKAGES & OPPORTUNITIES

PRODUCT SAFETY & STEWARDSHIP CONFERENCE
APRIL 22-25, 2024
CROWNE PLAZA CHICAGO O’HARE | ROSEMONT, IL

GROW BRAND AWARENESS & SALES TO INFLUENTIAL SAFETY PROFESSIONALS
We’re excited to introduce the AEM Product Safety & Stewardship Conference (formerly known as the Product Safety & Compliance And Product Liability Seminars). Although this event has a new name, it continues to be the industry’s only annual conference that brings heavy equipment manufacturers, value chain partners, and subject matter experts together to participate in a unique educational opportunity.

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES:</th>
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</thead>
<tbody>
<tr>
<td><strong>Level 1</strong>  $5,000</td>
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<table>
<thead>
<tr>
<th>TARGETS:</th>
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</thead>
<tbody>
<tr>
<td><strong>Product Safety &amp; Stewardship Conference</strong></td>
</tr>
<tr>
<td>・ Product Engineers &amp; Technical Managers</td>
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<tr>
<td>・ Regulatory Compliance Managers &amp; Staff</td>
</tr>
<tr>
<td>・ Safety Communication Writers &amp; Leaders</td>
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<tr>
<td>・ Technical Publications Writers &amp; Leaders</td>
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<tr>
<td>・ Product Design Review Committee Members</td>
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<tr>
<td><strong>Product Liability Seminar</strong></td>
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<tr>
<td>・ Product Litigation Professionals/Specialists</td>
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<tr>
<td>・ Product Safety Engineers</td>
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<tr>
<td>・ Safety Professionals</td>
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<tr>
<td>・ Incident Investigation &amp; Litigation Support Staff</td>
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## 2 Sponsorship Levels

Choose from two high-impact sponsorship packages.

### LEVEL 1 (2 sponsors) $5,000

1. 20-second video
2. One Product Safety & Compliance Seminar registration for AEM member
3. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
4. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
5. List of opt-in attendees provided after event

### LEVEL 2 (3 sponsors) $3,500

1. Focused topic Breakout Session Sponsor. Select from one of the sessions listed on the agenda.
2. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
3. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
4. List of opt-in attendees provided after event

### TARGETED SPONSORSHIP OPPORTUNITIES

#### Welcome Reception Sponsor (3 sponsors) $2,000

- Verbal recognition by host or MC.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

#### Networking Night Sponsor (3 sponsors) $2,000

- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.
<table>
<thead>
<tr>
<th><strong>Welcome Gift</strong> (Exclusive)</th>
<th><strong>Hotel Key Cards</strong> (Exclusive)</th>
<th><strong>Notebooks</strong> (Exclusive)</th>
<th><strong>Pens</strong></th>
<th><strong>Lanyards</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,000</td>
<td>$3,500</td>
<td>$3,500</td>
<td>$3,500</td>
<td>$4,000</td>
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</tbody>
</table>

- **Welcome Gift** (Exclusive) $2,000
  - Sponsor item approved by AEM to be handed out to each attendee at registration.
  - Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
  - List of opt-in attendees provided after event.

- **Hotel Key Cards** (Exclusive) $3,500
  - Company logo on key cards distributed at check-in at the Crowne Plaza Chicago O’Hare.
  - Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
  - List of opt-in attendees provided after event.

- **Notebooks** (Exclusive) $3,500
  - Company logo on notebooks given to all attendees.
  - Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
  - List of opt-in attendees provided after event.

- **Pens** $3,500
  - Company logo on pens given to all attendees.
  - Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
  - List of opt-in attendees provided after event.

- **Lanyards** $4,000
  - Company logo on event credentials distributed at registration.
  - Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
  - List of opt-in attendees provided after event.
<table>
<thead>
<tr>
<th><strong>Lunch Sponsor</strong>  (3 Opportunities – Tuesday, Wednesday or Thursday)</th>
<th>$3,000 Each Day</th>
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</thead>
<tbody>
<tr>
<td>• Verbal recognition of company at the general session</td>
<td>• Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.</td>
</tr>
<tr>
<td>• Opportunity to provide a logoed item.</td>
<td>• List of opt-in attendees provided after event.</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th><strong>Room Drop Sponsor</strong>  (3 Opportunities – Monday, Tuesday or Wednesday)</th>
<th>$2,500 Each Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Sponsor provides logoed item for registered attendees (subject to AEM approval).</td>
<td>• Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.</td>
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<tr>
<td>• Verbal recognition of company at the general session.</td>
<td>• List of opt-in attendees provided after event.</td>
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<tr>
<th><strong>Banner Stand/Pop-up Display</strong></th>
<th>$1,500</th>
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<tr>
<td>• Banner stand/Pop-up display (33”x81” size banner produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.</td>
<td>• Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.</td>
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<td>• List of opt-in attendees provided after event.</td>
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<tr>
<th><strong>Break Sponsor</strong>  (4 Opportunities – Monday-Thursday)</th>
<th>$1,000 Each Day</th>
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<tbody>
<tr>
<td>• Opportunity to provide a logoed item (subject to AEM approval).</td>
<td>• Company logo placement on PowerPoint break slides, event website, on napkins, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.</td>
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<tr>
<td>• Verbal recognition of company at the general session.</td>
<td>• List of opt-in attendees provided after event.</td>
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<tr>
<th><strong>Product Safety &amp; Stewardship Conference Registration Package</strong>  (Exclusive)</th>
<th>$3,500</th>
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<tr>
<td>• Company logo on the registration packet. Placement co-branded with AEM logo.</td>
<td>• Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.</td>
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<td></td>
<td>• List of opt-in attendees provided after event.</td>
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Product Safety & Stewardship Conference Registration Package Inserts  $500

- Packet insert must be either a two-page, stapled piece or one-page, double-sided piece and AEM approved prior to shipping to AEM.

- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.

- List of opt-in attendees provided after event.

SOLD

Product Safety & Stewardship Conference App Sponsorships

*Splash Screen - $750

Sponsor the splash screen, which is the first thing people see when opening the app.

*Banner Ad - $500

Place a banner ad that links to an external URL.

*Video Ad - $750

Place a video ad that plays right in the app.

*Banner Ad - $500

Place a banner ad that links to an external URL.

*All app sponsorships include:

- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.

- List of opt-in attendees provided after event.

Capitalize on these lead-generating sponsorships.

Contact your AEM Account Success Advisor today to secure your sponsorship.

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