

LATIN AMERICA CONSTRUCTION EQUIPMENT STATISTICS COMMITTEE (CELA)
PRODUCT SPECIALISTS
Updated: 10/27/2025



Code	Product Program	Charts	Company	Contact Name	Email	Phone #
EM04	4WD Wheel Loaders	B & M	Volvo	Ricardo Yanagui	ricardo.yanagui@volvo.com	+55 41 3317 8038
EM04	4WD Wheel Loaders	J & L	CNH Industrial	Walewska Silva	walewska.silva@cnhind.com	+1 262 636 6011
EM58	Articulated Haulers	B & M	Volvo	Ricardo Yanagui	ricardo.yanagui@volvo.com	+55 41 3317 8038
EM58	Articulated Haulers	L	Komatsu Holding South America Ltda.	Leslie Hemelberg	leslie.hemelberg@global.komatsu	+56 2 2365 7554
EXHC	Crawler Excavators	B, J, & L	LBX Link-Belt	Maysa Ribas	mribas@lbxco.com	+55 15 99117-0834
EXHC	Crawler Excavators	M	CNH Industrial - Mexico	Jorge Briones	jorge.briones@cnhmexico.com.mx	+52 442 612 9115
EM01	Crawler Tractors	All	Deere & Company	Lucas Sanches	SanchesLucasM@JohnDeere.com	+55 19 3318 8670
IF18	Loader Backhoes	All	Deere & Company	Lucas Sanches	SanchesLucasM@JohnDeere.com	+55 19 3318 8670
EM07	Motor Graders	All	Caterpillar	Melissa Cline	cline_melissa_e@cat.com	+1 309 494 1836
EM08	Rigid Frame Haulers	All	Caterpillar	Melissa Cline	cline_melissa_e@cat.com	+1 309 494 1836
IF26	Telescopic Handlers Currently suspended	J, L, M	Doosan Bobcat	Juan Bendana	juan.bendana@doosan.com	+1 786-476-0620
IF11	Skid Steer Loaders	J, L, M	Deere & Company	Lucas Sanches	SanchesLucasM@JohnDeere.com	+55 19 3318 8670
IF11	Skid Steer Loaders	B	LiuGong	Lucas Choquetta	lucaslourenco@liugongla.com	+55 19 3851-2423
CEE2	Vib. Single – Soil Sm	B	LiuGong	Lucas Choquetta	lucaslourenco@liugongla.com	+55 19 3851-2423
CEE2	Vib. Single – Soil Sm	J	Sany Heavy	Marcus Yang	yangyd6@sany.com.cn	+86 156 0162 1262
CEE3	Vib. Single – Soil Pad Currently suspended	All	CNH Industrial	Walewska Silva	walewska.silva@cnhind.com	+1 262 636 6011
EXHW	Wheel Excavators	B	Caterpillar	Melissa Cline	cline_melissa_e@cat.com	+1 309 494 1836

A product specialist is responsible for monitoring the statistics programs related to their assigned products, including the review of model charts for their assigned products and that participating companies report all their products in their proper categories.