

2024 SPONSORSHIP PACKAGES & OPPORTUNITIES



 **PRODUCT SAFETY
& STEWARDSHIP CONFERENCE**
APRIL 22-25, 2024
CROWNE PLAZA CHICAGO O'HARE | ROSEMONT, IL

GROW BRAND AWARENESS & SALES TO INFLUENTIAL SAFETY PROFESSIONALS

We're excited to introduce the AEM **Product Safety & Stewardship Conference** [formerly known as the Product Safety & Compliance And Product Liability Seminars]. Although this event has a new name, it continues to be the industry's only annual conference that brings heavy equipment manufacturers, value chain partners, and subject matter experts together to participate in a unique educational opportunity.

TARGETS:

Product Safety & Stewardship Conference

- Product Engineers & Technical Managers
- Regulatory Compliance Managers & Staff
- Safety Communication Writers & Leaders
- Technical Publications Writers & Leaders
- Product Design Review Committee Members

Product Liability Seminar

- Product Litigation Professionals/Specialists
- Product Safety Engineers
- Safety Professionals
- Incident Investigation & Litigation Support Staff

SPONSORSHIP PACKAGES:

Level 1 \$5,000

Level 2 \$3,500

2 Sponsorship Levels

Choose from two high-impact sponsorship packages.

LEVEL 1 (2 sponsors) \$5,000

1. 20-second video
2. One Product Safety & Compliance Seminar registration for AEM member
3. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
4. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
5. List of opt-in attendees provided after event

LEVEL 2 (3 sponsors) \$3,500

1. Focused topic Breakout Session Sponsor. Select from one of the sessions listed on the agenda.
2. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
3. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
4. List of opt-in attendees provided after event

TARGETED SPONSORSHIP OPPORTUNITIES

Welcome Reception Sponsor (3 sponsors) \$2,000

- Verbal recognition by host or MC.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Networking Night Sponsor (3 sponsors) \$2,000

- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Welcome Gift (Exclusive) \$2,000

- Sponsor item approved by AEM to be handed out to each attendee at registration.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Hotel Key Cards (Exclusive) \$3,500

- Company logo on key cards distributed at check-in at the Crowne Plaza Chicago O'Hare.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Notebooks (Exclusive) \$3,500

- Company logo on notebooks given to all attendees.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Pens \$3,500

- Company logo on pens given to all attendees.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Lanyards \$4,000

- Company logo on event credentials distributed at registration.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

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Lunch Sponsor (3 Opportunities – Tuesday, Wednesday or Thursday) \$3,000 Each Day

- Verbal recognition of company at the general session
- Opportunity to provide a logoed item.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Room Drop Sponsor (3 Opportunities – Monday, Tuesday or Wednesday) \$2,500 Each Day

- Sponsor provides logoed item for registered attendees (subject to AEM approval).
- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Banner Stand/Pop-up Display \$1,500

- Banner stand/Pop-up display (33"x81" size banner produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Break Sponsor (4 Opportunities – Monday-Thursday) \$1,000 Each Day

- Opportunity to provide a logoed item (subject to AEM approval).
- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, on napkins, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Product Safety & Stewardship Conference Registration Package (Exclusive) \$3,500

- Company logo on the registration packet. Placement co-branded with AEM logo.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Product Safety & Stewardship Conference Registration Package Inserts \$500

- Packet insert must be either a two-page, stapled piece or one-page, double-sided piece and AEM approved prior to shipping to AEM.

- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.

- List of opt-in attendees provided after event.

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Product Safety & Stewardship Conference App Sponsorships

*Splash Screen - \$750

Sponsor the splash screen, which is the first thing people see when opening the app.



*Banner Ad - \$500

Place a banner ad that links to an external URL.



*Video Ad - \$750

Place a video ad that plays right in the app.



*All app sponsorships include :

- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Capitalize on these lead-generating sponsorships. Contact your AEM Account Success Advisor today to secure your sponsorship.

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