



AEM Annual Conference Sponsorship Opportunities The Breakers | Palm Beach, FL, US November 1-3, 2017

Benefits of sponsorship at AEM Annual Conference – Unparalleled exposure to nearly 400+ high level executives and AEM members including CEO's, Presidents, and Executives.

- ❖ *All sponsors will receive recognition on the website and overall onsite signage.*
- ❖ *Contracts with logos and ads received by **August 31, 2017** will be included in the notebook sponsor list (if produced).*
- ❖ *All sponsors are offered the first-right-of-refusal on sponsorships for following year's event.*

Hospitality Offering: Wednesday, Thursday or Friday evening Hospitality sponsor. Sponsor logo on coasters, and other items TBD. A tabletop will be provided for Hospitality giveaways by sponsor. Sponsor will be mentioned by AEM Annual Conference Host onsite.

da Vinci Museum Props - Signage with your logo by items and on-stage promotion after four different presentations. *Exclusive.*

Backpack – Sponsor's logo will be included on a high-quality backpack distributed to attendees at registration. *Exclusive.*

Centerpiece Sponsor - Over 40 tables will be adorned with books by inspiring leaders and innovators as the centerpieces. Attendees will have the opportunity to pick up and take with them any of the books. Sponsor will receive recognition on table tents and each table and each book will include a sticker with the sponsor's logo.

Wednesday Dinner of Your Choice – Voucher Sponsor – Your logo will be added to \$100 dinner vouchers distributed to all full conference registrants. Includes signage and website recognition. *Exclusive.*

Wednesday Dessert Sponsor - Your logo will be added to signage, table tents, and to-go boxes for those wanting to enjoy dessert in their room. *Exclusive.*

Mobile App – Affiliate your brand to the event mobile app! *Exclusive.*

Swag Bag – Attendees will receive onsite. Also opportunity to pre-ship to full conference registrants upon request. Choose from the following or send us your recommendation.

- Cufflinks
- Money clip
- Bracelet
- Spa gift
- Golf gift

Tech gift
Sweet treat
Wine gift
Handkerchief
Fun socks

Conference Notebook Ad Sponsor - one page \$2,500 (Limit 6)) or two page (Limit 4) color ad in event notebook. Ads due to AEM by **August 31**. Inside Front Cover \$6,000, Inside Back Cover \$6,000, Back Cover \$6,000 *Minimum of three sponsors needed in order to produce notebook. If we do not meet the minimum of three sponsors, sponsors will be refunded or an alternative will be presented.*

Pop-up Banner Displays - Promote your company's products throughout the conference. Includes one high-boy table with table cloth, sponsor provides pop-up banner. Static display only.
Five Opportunities Available.

Registration Packet Insert - Get your company information into attendees' hands with a literature piece inserted in their welcome packet. Due to AEM by **Sept. 30, 2017**. *Eight Opportunities available.*

Charging Table with Seating – Help keep attendees connected by providing this valuable service.
Exclusive.






Friday Finale Wine – Sponsor logo/recognition on wine at each table at the Friday Finale. *Exclusive.*

Friday Finale Masquerade Masks – Be part of the magical evening. Sponsor logo will be on masks, signage, etc. *Exclusive.*

Branded Golf Item – *No charge to existing sponsors* – For golf outing day prior to event launch. Sponsor produces and ships. AEM will place in bag/cart of each participant.

Thank you to our 2017 sponsors:

-  **Pens** – Comer Industries
-  **Friday Finale Entertainment** – SmartEquip
-  **Friday Finale Reception** - Parker Hannifin
-  **Friday Breakfast** – PPG
-  **Thursday Refreshment Break** – Bondioli & Pavesi
-  **Wednesday Welcome** – Timken
-  **Thursday Lunch Sponsor** – Louisville CVB
-  **Thursday Breakfast** – ATS Specialized
-  **WiFi** – B & R Automation
-  **Chapstick** – Diamond Vogel
-  **Registration Packet** – Bonfiglioli
-  **Friday Finale Dinner** – Topcon
-  **Registration Packet Insert** – Ken Cook Co
-  **Hotel Key Cards** – Lionbridge
-  **Lanyards** – Synchron
-  **Hologram Technology Sponsor** – GES
-  **Friday Lunch** – Poclairn Hydraulics

-  **Notebook Sponsor** (one page) – OEM Controls
-  **Friday Refreshment Break** – NTN Bearing Corporation of America
-  **Pop-Up Display** – Textron
-  **Bloody Mary Bar** – Textron
-  **Wednesday Dessert Sponsor** – Red Dot Corporation

Talk to your Account Executive for any other ideas you may have to promote your company at the 2017 AEM Annual Conference.

Thank you!